



ADMISSION FORM

Sr. No.

Program : Bachelor of Management Studies (B.M.S.)

Year of Study : S.Y.B.M.S. / T.Y.B.M.S.

Academic Year :

To,
The Principal,
Lilavati Lalji Dayal High School & College of Commerce,
375/77, S. V. P. Road, Mumbai - 400 004.

Respected Sir / Madam,

Date _____

I, _____ seek admission to the **S.Y.B.M.S. / T.Y.B.M.S.** class of your College as a regular student. I place on record that I shall, always abide by the rules and regulation of the college with respect to discipline, timings and academic criteria. I understand, I will have to meet the criteria of 75% of the attendance of lectures and tutorials / practical during the course of my study in the institution. If my performance at various examinations as well as project / viva / unit test and any other academic issues is not satisfactory, I will abide by any / all decisions taken by the institution, University and the examination committee.

I shall endeavour to enhance the prestige of the college. I also undertake that as long as I am a student of the college, I will do nothing either inside or outside the college that will interfere with its orderly administration and discipline.

I herewith pay a sum of Rs. _____ in cash / DD / Bankers cheque in full payment as fees for the admission to the **S.Y.B.M.S. / T.Y.B.M.S.** program of the institution. I also place on record, that I shall pay fee hike in tuition fees, examination fees and other collection as per the Govt. of Maharashtra, university and examination committee, as well as the institution laws.

I also place on record that all the details furnished by me are true and correct to my knowledge and if during my course of study at the institution if any details are found to be false or misleading, I can be debarred from the institution or accept any decision taken by the management in such an instance.

(Signature of Student)

(Signature of the Parent / Guardian)

Date _____

FILL ALL THE DETAILS IN BLOCK LETTERS

(A) PERSONAL DATA

Surname	Name	Father's Name	Mother's Name

Current Residential Address : _____

Permanent Address : (If different from above): _____

Date of Birth	Place of Birth	Age	Gender	Religion	Sub-Caste

Blood Group : _____ Cell No.: (Self) _____ (Father) _____ (Mother) _____

Aadhar Card Number (Self):

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Specialization Opted : Marketing / Finance (Select Any 1) -

Category:	SC	ST	OBC	VJ	NT	SBC	OPEN	Others (Please specify) _____
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Note : If Student belongs to SC / ST / OBC / SBC / VJ / NT, he/she must submit attested photocopies of caste certificate along with admission form, failing which the reservation claim will not be considered.

Are you employed? YES / NO (If Employed - Name of the company, Address & Telephone) _____

(B) DETAILS OF LAST EXAMINATION APPEARED

Details	FIRST YEAR BMS	SECOND YEAR BMS
Name of the Board / University :		
Name of the Institution :		
PRN No. :		
Month / Year of Passing :		
Marks Obtained / Out of :		
SGPA :		

(For any other additional information attach the relevant Certificate / Documents wherever necessary)

INSTRUCTION TO APPLICANTS SEEKING AN ADMISSION TO THE COLLEGE.

- I. Digital transfer certificate is essential in case the student is migrating from another state. This certificate must reach the office of our college through the principal of the last college attended, within one month. Provisional admission will be granted until the certificate is received. If the certificate is not received within one month, the admission stands cancelled automatically and no refund of any fees will be given.
- II. Any fees paid by the student as deposit will be refunded at actuals only, after deductions as per the rules of refund fees laid down by the University of Mumbai and as per the laws of the institution.

Documents to be attached at the time of admission:

1) Completed admission form.	6) Original Migration certificate with 03 photocopies (For students of non Maharashtra Board)
2) 03 copies of F.Y.B.M.S. / S.Y.B.M.S. Examination Mark Sheet,	7) 03 copies of Caste Certificate in case of SC / ST / VJ / NT / OBC & S.B.C. (if applicable)
3) 02 passport size photographs (with white background)	8) Passing Certificate Photocopies (02)
4) 02 Copies of Address Proof (Any one): Passport / Ration Card / Electricity Bill	9) Any other document that may be required by the institution.
5) 02 copies: Aadhar & PAN card of self.	

COURSE CURRICULUM OFFERED AS SUBJECTS FOR ADMISSION TO (S.Y.B.M.S. / T.Y.B.M.S.) S.Y.B.M.S.

Semester III	Semester IV
Marketing (Elective Subjects Offered)	Marketing (Elective Subjects Offered)
Consumer Behaviour	Rural Marketing
Advertising	Event Marketing
Finance (Elective Subjects Offered)	Finance (Elective Subjects Offered)
Basics of Financial Services	Auditing
Equity & Debt Market	Strategic Cost Management
Common Subjects for Sem III	Common Subjects for Sem IV
Information Technology in Business Management I	Information Technology in Business Management II
Environmental Management	Business Economics-II
Business Planning & Entrepreneurial Management	Business Research Methods
Accounting for Managerial Decisions	Ethics & Governance
Strategic Management	Production & Total Quality Management

T.Y.B.M.S.

Semester V	Semester VI
Marketing (Elective Subjects Offered)	Marketing (Elective Subjects Offered)
Services Marketing	Brand Management
E-Commerce & Digital Marketing	Retail Management
Sales & Distribution Management	Media Planning & Management
Customer Relationship Management	Corporate Communication & Public Relations
Finance (Elective Subjects Offered)	Finance (Elective Subjects Offered)
Investment Analysis & Portfolio Management	International Finance
Commodity & Derivatives Market	Project Management
Wealth Management	Direct Taxes
Strategic Financial Management	Indirect Taxes
Common Subjects for Sem V	Common Subjects for Sem VI
Logistics & Supply Chain Management	Operation Research
Project Work I	Project Work II