

## LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382 E-mail: Ildhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4 Ref. No. Univ Affiliation No.: AFF / ICD / 2018-19/ 731 Date: \_\_\_\_\_

### Report Capacity Building and Skill Enhancement Activities for Improving Students Capability – 2021-22

### 1. Reports on Skills Development Programs: 2021-2022

### Group Discussion on the Importance of Social Media Marketing

- **Date**: September 15, 2021
- **Time**: 11:00 AM to 12:00 PM
- Number of Students Enrolled: 65
- Expert Involved: Ms. Neha Kazi

On September 15, 2021, Ms. Neha Kazi led a session on the importance of social media marketing. The Soft Skills Development Program focused on enhancing students' communication, teamwork, and leadership skills. The session incorporated role-plays, group discussions, and brainstorming, emphasizing the significance of soft skills in professional environments. Real-life case studies were used to demonstrate how these skills contribute to career advancement. The interactive format allowed students to apply the learned skills immediately.





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Essay Writing Competition on "If I Were a Famous Actor/Actress/Director"

- **Date**: February 24, 2022
- Time: 2:00 PM to 3:00 PM
- Number of Students Enrolled: 45
- Expert Involved: Mr. Jayprakash Maurya

On February 24, 2022, Mr. Jayprakash Maurya conducted a session aimed at preparing students for professional communication. This Soft Skills Development Program focused on active listening, persuasive speaking, and non-verbal communication. Students participated in mock interviews, receiving feedback on their performance. The program built students' confidence and enhanced their professional communication abilities, preparing them for job interviews and networking events.





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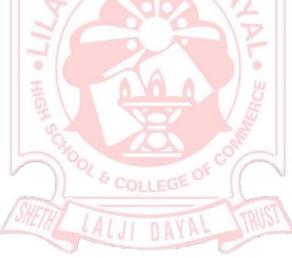
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### 2. Report on Language and Communication Skills Program

### **Book Review Competition**

- **Date**: February 24, 2022
- Time: 6:00 PM to 7:00 PM
- Number of Students Enrolled: 58
- Expert Involved: Mrs. Jennifer D' Cruz

The Language and Communication Skills Program, led by Mrs. Jennifer D' Cruz on February 24, 2022, aimed to enhance students' written and oral communication skills. The session focused on structuring ideas effectively in presentations and reports, active listening, and public speaking. Students participated in debates, wrote formal emails, and received personalized feedback on their communication styles, which helped them improve their academic and professional dialogue abilities.





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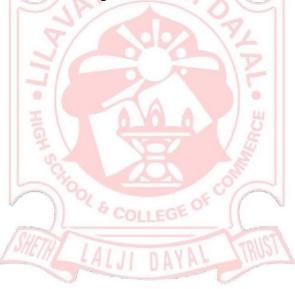
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### **Group Discussion on Demonetization**

- **Date**: July 15, 2021
- Number of Students Enrolled: 45
- Expert Involved: Mr. Ravi Singh

On July 15, 2021, Mr. Ravi Singh facilitated a session focused on improving students' business communication skills. The session provided training in English fluency, public speaking, formal writing, and professional presentation skills. Practical activities helped students overcome stage fright and improve pronunciation, vocabulary, and formal email writing, which will benefit them in both academic and professional settings.





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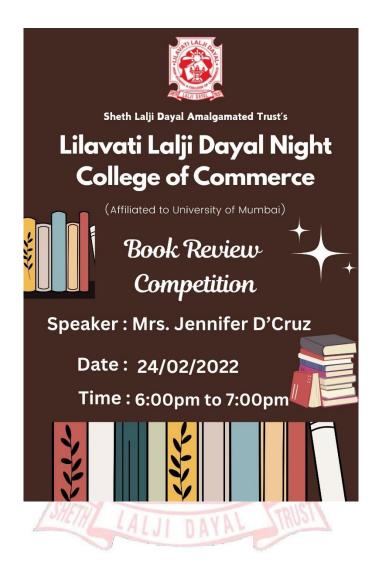
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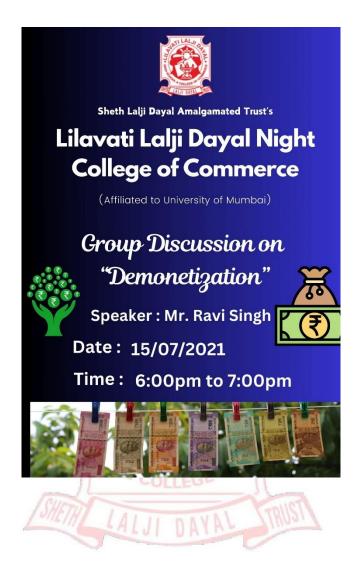
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### 3. Report on Life Skills Development Program

### Harmful Effects of Tobacco and Its Impact in COVID Times

- **Date**: June 24, 2021
- **Time**: 6:30 PM to 7:30 PM
- Number of Students Enrolled: 56
- Expert Involved: Mr. Jayprakash Maurya

On June 24, 2021, Mr. Jayprakash Maurya led a session on life skills such as stress management, goal setting, and emotional health. Students engaged in exercises that promoted self-awareness and resilience, with a focus on work-life balance. The program emphasized managing setbacks and maintaining emotional well-being, helping students develop clarity in pursuing personal and academic goals.





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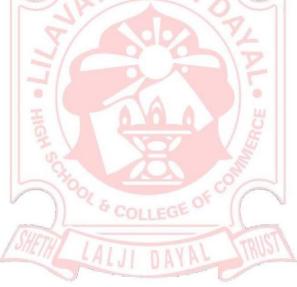
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### Guest Lecture on Career Opportunities in the Healthcare Sector

- **Date**: August 14, 2021
- Number of Students Enrolled: 57
- Expert Involved: Mrs. Peeti Kanitkar

On August 14, 2021, Mrs. Peeti Kanitkar conducted a session on life skills focused on career opportunities in the healthcare sector. The program covered financial literacy, problem-solving, decision-making, and the importance of empathy in professional relationships. Through hands-on activities, students learned effective resource management and conflict resolution, gaining skills that will benefit their personal and professional growth.





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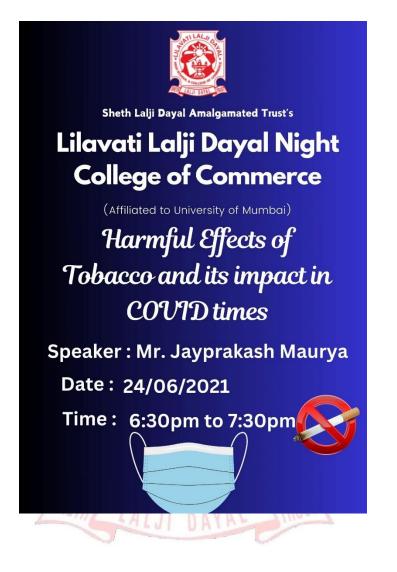
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### 4. Report on Computing Skills Development Program

### **MS Excel Training Program - EXOSPREAD**

- **Date**: September 21, 2021
- **Time**: 4:00 PM to 5:00 PM
- Number of Students Enrolled: 46
- Expert Involved: Ms. Riya Mehta

On September 21, 2021, Ms. Riya Mehta conducted an MS Excel training program as part of the Computing Skills Development Program. Students learned to create and analyze data in Excel, draft documents in Word, and prepare presentations in PowerPoint.

The session also covered data management, cloud storage, and online collaboration tools like Google Drive, helping students become proficient with essential academic and professional software tools.





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