



SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MSHSI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

1. Report of Online Workshop on “Introduction to Intellectual Property Rights”

On October 18, 2020, Lilavati Lalji Dayal Night College of Commerce hosted an online workshop titled “Introduction to Intellectual Property Rights (IPR)” for First Year Bachelor of Commerce (FYBCOM) students.

The session, attended by **23 students**, aimed to provide a foundational understanding of IPR. Mrs. Nirija Sharan, In-charge Principal at St. Rocks College, led the workshop. With her expertise in commerce education, Mrs. Sharan offered valuable insights into IPR.

Key Topics Covered:

1. **Introduction to IPR:** Importance of intellectual property in business.
2. **Types of Intellectual Property:** Overview of patents, copyrights, trademarks, and trade secrets.
3. **The Role of IPR in Commerce:** Impact on innovation, entrepreneurship, and legal protection.
4. **Legal Framework for IPR:** Overview of relevant laws and regulations.
5. **Challenges and Opportunities:** Issues in enforcement and opportunities for businesses.

Conclusion: The workshop, concluded with a vote of thanks, was highly informative and positively received by students. It successfully introduced them to IPR fundamentals, supporting their academic and future professional development.



(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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SHETH LALJI AMALGAMATED TRUST'S

**Lilavati Lalji Dayal Night
College of Commerce**

Affiliated to University of Mumbai

In Collaboration with

St. Rocks College

Organizes an Online Workshop on

**INTRODUCTION TO INTELLECTUAL
PROPERTY RIGHTS**



Guest Speaker :

**Mrs. Nirija Sharan
I/C Principal
St. Rocks college**

- For FYBCOM
- Date : 18/10/2020
- Time : 3:00pm to 5:00pm



(In-Charge Principal)
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Lilavati Lalji Dayal Night College of Commerce
Cherni Road, Mumbai - 400 004



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2. Report of Online Workshop on “Theory of Intellectual Property Rights (IPR)”

On October 25, 2020, Lilavati Lalji Dayal Night College of Commerce organized an online workshop titled “**Theory of Intellectual Property Rights (IPR)**”. The session, held from 3:00 PM to 5:00 PM, was aimed at First Year Bachelor of Accounting and Finance (FYBAF) students, with a total of **7 students in attendance**. The workshop was designed to introduce students to the theoretical foundations of Intellectual Property Rights, a crucial topic for those entering the fields of finance, business, and law.

The workshop was led by **Mr. Felix Anthony Samy**, a faculty member at Jai Bharat College. Mr. Samy has a strong background in accounting, finance, and legal studies, making him well-suited to provide detailed insights into the theory of Intellectual Property Rights. His expertise helped clarify the complex nature of IPR and its impact on the modern business landscape.

Key Topics Covered:

Throughout the two-hour session, Mr. Felix Anthony Samy provided an in-depth exploration of the theoretical aspects of IPR. The key topics discussed included:

1. **Understanding IPR**
2. **Types of IPR**
3. **Theoretical Framework**
4. **Relevance of IPR in Finance and Accounting**
5. **Current Issues and Challenges in IPR**



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Conclusion:

The workshop ended with a vote of thanks to Mr. Felix Anthony Samy for his insightful presentation. Despite the limited number of attendees, the session was well-received, and students appreciated the opportunity to learn about the theoretical aspects of Intellectual Property Rights. The content of the workshop successfully introduced FYBAF students to the complexities of IPR, helping them understand its significance in the fields of finance and business.



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**Lilavati Lalji Dayal Night
College of Commerce**

Affiliated to University of Mumbai

In Collaboration with



Jai Bharat College of Commerce (Night)

Organizes an Online Workshop on

**INTELLECTUAL
PROPERTY RIGHT
THEORY OF IPR**



Guest Speaker :

**Mr. Felix Anthony Samy
Jai Bharat College**

- For FYBAF
- Date : 25/10/2020
- Time : 3:00pm -5:00pm



(In-Charge Principal)
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Lilavati Lalji Dayal Night College of Commerce
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Date: _____

3. Report of Online Workshop on “Basics of Intellectual Property Right”

Lilavati Lalji Dayal Night College of Commerce conducted an online workshop on October 4, 2020, titled “**Basics of Intellectual Property Rights (IPR)**”. This session was organized for First Year Bachelor of Management Studies (FYBMS) students, **with 19 students** in attendance. The objective of the workshop was to introduce students to the fundamental concepts of Intellectual Property Rights and its relevance in the business world.

The workshop was conducted by **Mrs. Rukshin Bilimoria**, the In-Charge Principal of Anjuman-I-Islam’s Institute of Hospitality Management. Mrs. Bilimoria, with her vast experience in both academic and management fields, provided valuable insights into the basics of IPR. Her extensive knowledge in business management made the session highly informative and relevant to the FYBMS students.

Key Topics Covered:

Mrs. Bilimoria’s presentation offered a foundational understanding of Intellectual Property Rights, focusing on practical and theoretical aspects. The major topics covered included:

1. **Introduction to IPR:** Definition and scope of Intellectual Property Rights and their role in safeguarding innovations.
2. **Types of Intellectual Property:** Detailed explanations of patents, trademarks, copyrights, and trade secrets, including their differences and uses.
3. **Importance of IPR in Business Management:** How IPR protects businesses and promotes innovation, especially in fields like hospitality and management.
4. **The Process of Registering IPR:** An overview of how to apply for and register different forms of intellectual property.
5. **Real-World Examples:** Case studies showing the impact of IPR on global businesses and startups.



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Conclusion:

The workshop concluded with a vote of thanks to Mrs. Rukshin Bilimoria for her engaging and informative session. The students appreciated the practical examples and the clarity with which the basics of IPR were explained. The session successfully introduced FYBMS students to the world of Intellectual Property Rights, equipping them with essential knowledge that will be beneficial in their future careers in business management.



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College of Commerce**



Affiliated to University of Mumbai
In Collaboration with

**Anjuman-I-Islam's Institute of Hospitality
Management**

Organizes an Online Workshop on

**BASICS OF
INTELLECTUAL
PROPERTY RIGHT**



Guest Speaker :

Mrs. Rukshin Bilimoria
I/C Principal
Anjuman-Islam's Institute of
Hospitality Management

- For FVBMS
- Date : 04/10/2020
- Time : 3:00pm - 5:00pm



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4. Report on Online Workshop: "Intellectual Property Copyright Law"

On January 10, 2021, Lilavati Lalji Dayal Night College of Commerce held an online workshop on “**Intellectual Property Copyright Law**” for FYBAF students. The session, attended by **7 students**, ran from 4:00 PM to 6:00 PM and introduced key concepts of copyright law within intellectual property rights (IPR).

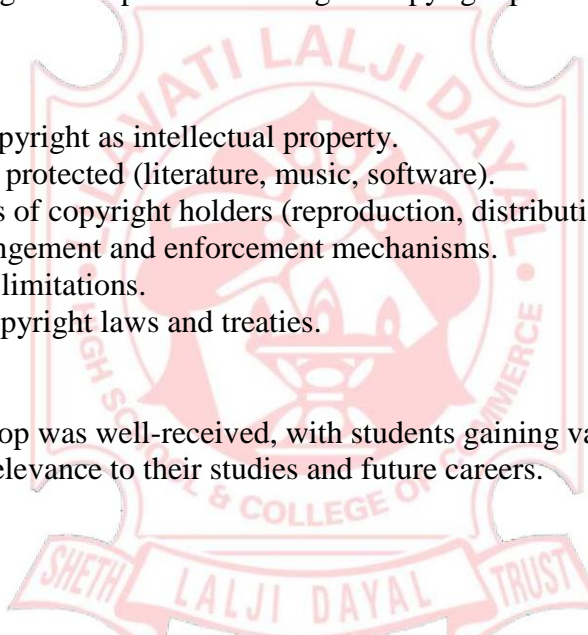
Prof. Kevin Tauro from Agnel School of Law, Navi Mumbai, conducted the workshop, simplifying complex legal concepts and focusing on copyright protections.

Key Topics Covered:

1. Overview of copyright as intellectual property.
2. Types of works protected (literature, music, software).
3. Exclusive rights of copyright holders (reproduction, distribution).
4. Copyright infringement and enforcement mechanisms.
5. Fair use and its limitations.
6. International copyright laws and treaties.

Conclusion:

The interactive workshop was well-received, with students gaining valuable insights into copyright law and its relevance to their studies and future careers.



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**Lilavati Lalji Dayal Night
College of Commerce**

Affiliated to University of Mumbai



In Collaboration with

Agnel School of Law

Organizes an Online Workshop on

**INTELLECTUAL PROPERTY
COPYRIGHT LAW**



Guest Speaker :

**Prof. Kevin Tauro
Agnel School of Law
Navi Mumbai**

- For FYBAF
- Date : 10/01/2021
- Time : 4:00pm-6:00pm



(In-Charge Principal)
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5. Report on Online Workshop: "Entrepreneurial Perspective"

On August 9, 2020, Lilavati Lalji Dayal Night College of Commerce organized an online workshop on “**Entrepreneurial Perspective**” for TYBCOM students, with **24 attendees**. The session aimed to develop an entrepreneurial mindset and essential business skills.

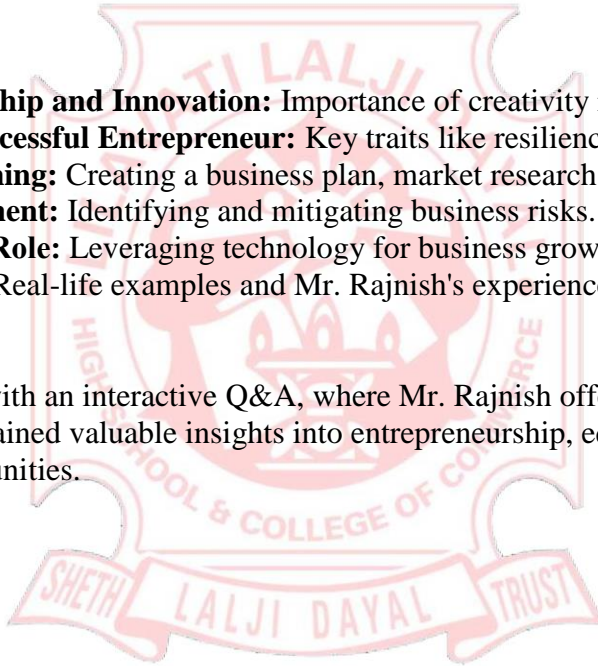
Mr. Rajnish, Proprietor of Rajnish Inc, shared his entrepreneurial journey, discussing challenges and opportunities faced by business owners.

Key Topics Covered:

1. **Entrepreneurship and Innovation:** Importance of creativity in business.
2. **Traits of a Successful Entrepreneur:** Key traits like resilience and leadership.
3. **Business Planning:** Creating a business plan, market research, and financial strategy.
4. **Risk Management:** Identifying and mitigating business risks.
5. **Technology’s Role:** Leveraging technology for business growth.
6. **Case Studies:** Real-life examples and Mr. Rajnish's experiences.

Conclusion:

The workshop ended with an interactive Q&A, where Mr. Rajnish offered practical advice and motivation. Students gained valuable insights into entrepreneurship, equipping them to pursue future business opportunities.



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**Lilavati Lalji Dayal Night
College of Commerce**



Affiliated to University of Mumbai
In Collaboration with

Rajnish Inc

Organizes an Online Workshop on

ENTREPRENEURIAL PERSPECTIVE



Guest Speaker :

**Mr. Rajnish
(Proprietor)
Rajnish Inc**

- For TVB.COM
- Date : 09/08/2020
- Time : 3:00pm - 5:00pm



(In-Charge Principal)
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Date: _____

6. Report on Online Workshop: "Entrepreneur vs Businessman"

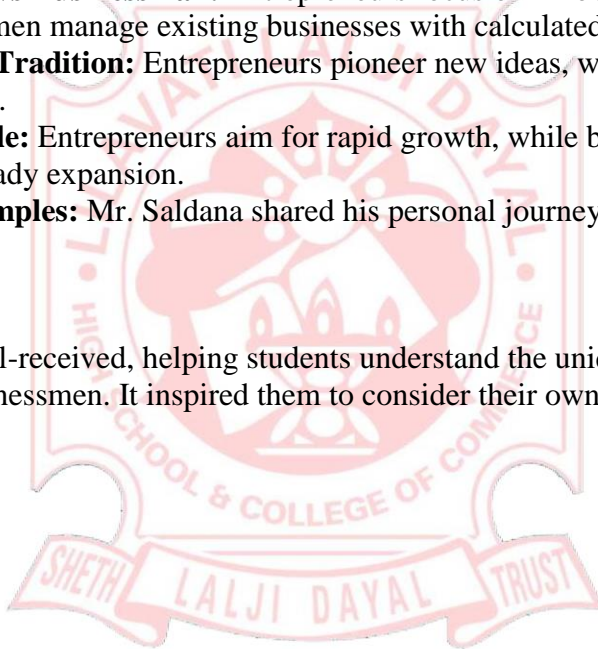
On August 16, 2020, Lilavati Lalji Dayal Night College of Commerce held an online workshop titled "**Entrepreneur vs Businessman**" for SYBCOM students, with **38 participants**. The session, led by Mr. Johnny Saldana, head of 8k Entertainment & Media, explored the differences between entrepreneurs and businessmen.

Key Topics Covered:

1. **Entrepreneur vs Businessman:** Entrepreneurs focus on innovation and risk-taking, while businessmen manage existing businesses with calculated risks.
2. **Innovation vs Tradition:** Entrepreneurs pioneer new ideas, while businessmen optimize current systems.
3. **Growth & Scale:** Entrepreneurs aim for rapid growth, while businessmen focus on sustainable, steady expansion.
4. **Real-Life Examples:** Mr. Saldana shared his personal journey and case studies from the media industry.

Conclusion:

The workshop was well-received, helping students understand the unique qualities of entrepreneurs and businessmen. It inspired them to consider their own career paths in business and entrepreneurship.



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**Lilavati Lalji Dayal Night
College of Commerce**

Affiliated to University of Mumbai



In Collaboration with

8k Entertainment & Media

Organizes an Online Workshop on

**ENTREPRENEUR VS
BUSINESSMAN**



Guest Speaker :

Mr. Johnny Saldana
8k Entertainment & Media

- For SYBCOM
- Date : 16/08/2020
- Time : 4:00pm – 6:00pm



(In-Charge Principal)
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Date: _____

7. Report on Online Workshop: "Research Methodology"

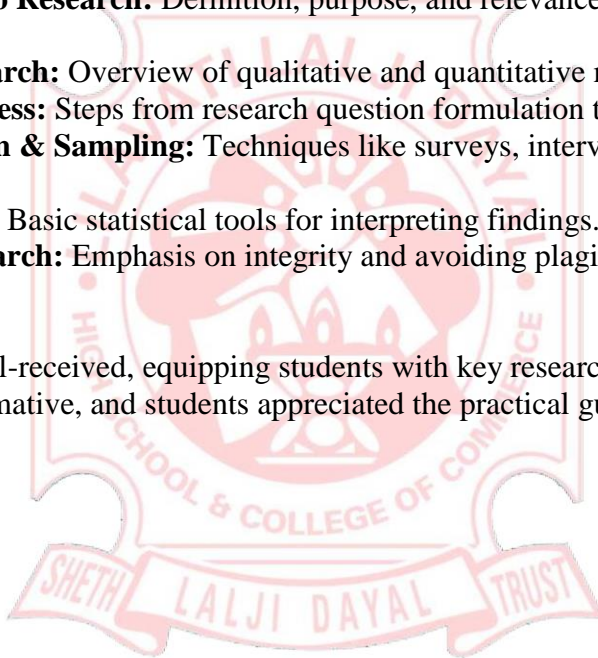
On February 7, 2021, Lilavati Lalji Dayal Night College of Commerce hosted an online workshop on “**Research Methodology**” for SYBCOM students, with **38 participants**. The session, led by Mr. Vishal Kanojia, Principal of Ramanath Payyade College, aimed to provide students with essential research techniques for academic and professional success.

Key Topics Covered:

1. **Introduction to Research:** Definition, purpose, and relevance of research in academia and business.
2. **Types of Research:** Overview of qualitative and quantitative methods.
3. **Research Process:** Steps from research question formulation to data analysis.
4. **Data Collection & Sampling:** Techniques like surveys, interviews, and sampling methods.
5. **Data Analysis:** Basic statistical tools for interpreting findings.
6. **Ethics in Research:** Emphasis on integrity and avoiding plagiarism.

Conclusion:

The workshop was well-received, equipping students with key research skills. Mr. Kanojia's presentation was informative, and students appreciated the practical guidance on conducting research.



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College of Commerce**



Affiliated to University of Mumbai

In Collaboration with

**Ramanath Payyade College of Hospitality
Management Studies**

Organizes an Online Workshop on

**RESEARCH
METHODOLOGY**



Guest Speaker :

**Mr. Vishal Kanojia
(Principal)
Ramanath Payyade
College of Hospitality
Management Studies**

- For : **SVB.COM**
- Date : **07/02/2021**
- Time : **5:00pm – 7:00pm**



(In-Charge Principal)
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8. Report on Online Workshop: "Business Acumen"

Overview of the Event: On February 14, 2021, Lilavati Lalji Dayal Night College of Commerce held an online workshop on “**Business Acumen**” for FYBCOM students, attended by **23 participants**. The workshop aimed to develop essential business skills and insights for corporate success.

The session was led by **Mrs. Pallavi Sanghvi** Proprietor of Overseas Textile Company, who shared valuable practical insights into business acumen, drawing from her extensive experience in the field.

Key Topics Covered:

1. **Business Acumen:** Importance in decision-making and organizational success.
2. **Key Components:** Financial literacy, strategic thinking, market awareness, and operational efficiency.
3. **Financial Literacy:** Understanding financial statements, budgeting, and analysis.
4. **Strategic Planning:** Setting business goals and adapting to market changes.
5. **Market Analysis:** Techniques for consumer understanding and competitive advantage.
6. **Leadership and Decision-Making:** Critical business problem-solving skills.

Conclusion: The Online workshop concluded with a vote of thanks to **Mrs. Pallavi Sanghvi**. The students appreciated the real-world examples and actionable advice, which enhanced their understanding of business acumen for future academic and professional success.



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**Lilavati Lalji Dayal Night
College of Commerce**

Affiliated to University of Mumbai
In Collaboration with

Overseas textile Company

Organizes an Online Workshop on

BUSINESS ACUMEN



Guest Speaker :

Mrs. Pallavi Sanghvi
Proprietor

**(Overseas Textile
Company)**

- For FVB.COM
- Date : 14/02/2021
- Time : 4:00pm – 6:00pm



(In-Charge Principal)
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9. Report on Online Workshop: "Intellectual Property Copyright Law"

Overview: On February 21, 2021, Lilavati Lalji Dayal Night College of Commerce held an online workshop on “**Intellectual Property Copyright Law**” for TYBCOM students. **A total of 24 participants** attended the session, aimed at providing a comprehensive understanding of copyright law and its significance in creative and business sectors.

Speaker: The workshop was conducted by **Prof. Abha Jaydeep Ruparel** from Nirmala College, who shared her expertise in intellectual property law, offering a clear and insightful presentation on copyright protection.

Key Topics:

1. **Copyright Basics:** Definition, purpose, and protection of creators' rights.
2. **Protected Works:** Coverage of literary, musical, and artistic creations.
3. **Copyright Holder Rights:** Reproduction, distribution, and adaptation rights.
4. **Duration of Copyright:** Expiry, public domain, and protection timelines.
5. **Infringement and Remedies:** Legal measures against copyright violations.
6. **Fair Use and Exceptions:** Explanation of fair use in different contexts.
7. **International Copyright Law:** Overview of global treaties like the Berne Convention.

Interactive Session: Students engaged actively, asking questions on copyright enforcement, fair use in the digital era, and real-life cases of infringement. Prof. Ruparel provided practical guidance and addressed their concerns.

Conclusion: The workshop concluded with a vote of thanks to **Prof. Ruparel**. Students appreciated the detailed insights and practical examples, gaining valuable knowledge for their academic and professional development.



(In-Charge Principal)
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Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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**Lilavati Lalji Dayal Night
College of Commerce**

Affiliated to University of Mumbai

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Nirmala College



Organizes an Online Workshop on

**INTELLECTUAL PROPERTY
COPYRIGHT LAW**



Guest Speaker :

**Prof. Abha Jaydeep Ruparel
(Nirmala College)**

- For TVB.COM
- Date : 21/02/2021
- Time : 3:00pm-5:00pm



(In-Charge Principal)
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10. Report on Online Workshop: "Methodological Framework"

Overview:

On March 7, 2021, Lilavati Lalji Dayal Night College of Commerce held an online workshop on "**Methodological Framework**" for FYBMS students. **19 students** attended the session, which aimed to provide a structured understanding of research methodologies.

The workshop was led by **Mrs. Parizad Bhesania**, In-Charge Principal at Byramjee Jeejeebhoy College of Commerce. With her academic expertise, she delivered an engaging session on research methodologies and their applications.

Key Topics:

1. **Introduction to Methodological Frameworks:** Importance in structuring research.
2. **Types of Methodologies:** Qualitative, quantitative, and mixed methods.
3. **Research Design:** Formulating questions, hypotheses, and plans.
4. **Data Collection & Analysis:** Techniques for gathering and interpreting data.
5. **Ethical Considerations:** Importance of consent, confidentiality, and integrity.
6. **Applications:** Real-world examples illustrating the use of frameworks.

Interactive Session:

Students actively participated in the Q&A, seeking guidance on research design and methodology selection. Mrs. Bhesania provided detailed, practical advice.

Conclusion:

The session ended with a vote of thanks to Mrs. Bhesania. Students appreciated the clarity and practical insights, leaving well-prepared for future research projects.



(In-Charge Principal)
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In Collaboration with



**Byramjee Jeejeebhoy College of
Commerce**

Organizes an Online Workshop on

METHODOLOGICAL FRAMEWORK



Guest Speaker :

**Mrs. Parizad Bhesania
(I/C Principal)
Byramjee Jeejeebhoy
College of Commerce**

- For FVBMS
- Date : 07/03/2021
- Time : 3:00pm-5:00pm



(In-Charge Principal)
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