

LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382 E-mail: Ildhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731 Date:

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Sr. No.	Year	Number of SWAYAM Courses offered
1	2018-2029	No Courses offered
2	2019-2020	No Courses offered
3	2020-2021	10
4	2021-2022	10
5	2022-2023	14
	Total	34

SHETH LALJI DAYAL TRUST



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Value Added / SWAYAM courses offered during 2020-2021

Sr. No.	Name of the Course	Class
1	Intellectual Property	FYBCOM
2	Information & Communication Technology	FYBMS
3	Environmental Law	FYBAF
4	Corporate Law	SYBCOM
5	Artificial Intelligence	TYBCOM
6	Tourism, Transport & Travel Service	FYBCOM
7	Tourism & Travel Management	FYBMS
8	Basics of Digital Marketing	FYBAF
9	Economic Growth & Development	SYBCOM
10	Speaking Effectively	TYBCOM

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Value Added / SWAYAM Courses offered during 2020-2021 with Course Outcomes (First Term)

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Sr. No	Programme Name	Mode	Program Source	Program Coordina tor	Course	No. Of Student Participants	Duration	Course Outcome
1	Intellectual Property	Online	Prof. Yogesh Pai	Ms. Sameena Mulla	FYBCO M	29	06/10/20 to 26/12/20	To make students understand the importance of Intellectual property and its different forms
2	Information & Communicati on Technology	Online	Dr. Arpita Bhatt	Ms. Neha Kazi	FYBMS	23	06/10/20 to 26/12/20	To give glance of Information & Communication technology and it practical application on daily life
3	Environment al Law	Online	Dr. Bharati Kumar	Ms. Jennifer D'Cruz	FY - BAF	7	06/10/20 to 26/12/20	To make students aware of importance and practices of Environmental Law and ethics
4	Corporate Law	Online	Prof. Dr. Harpreet Kaur	Mr. Gaurang Parikh	SYBCO M	41	06/07/202 0 to 14/08/202 0	To give glance o Corporate Law and its significance in understanding daily life.
5	Artificial Intelligence	Online	Prof. Bhushan Tiwari	Mr. Vikas Pandey	TYBCO M	30	06/07/202 0 to 14/08/202 0	To make student understand the importance of Artificial Intelligence and its relevance in growing economy at large.



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Sr. No	Programme Name	Mode	Program Source	Program Coordina tor	Course	No. Of Student Participants	Duration	Course Outcome
1	Tourism, Transport & Travel Service	Online	Mr. Shrikanth S	Ms. Sameena Mulla	FYBCO M	29	18/01/202 1 to 27/02/202 1	To make students understand concept & Importance of Tourism, Transport and Travel Services available within and outside India
2	Tourism & Travel Management	Online	Mr. Shrikanth S	Mr. Jayprakas h Mourya	FYBMS	23	18/01/202 1 to 27/02/202 1	To make students aware significance and impact of Tourism and Travel management and its benefits in generating employment
3	Basics of Digital Marketing	Online	Dr. Lalit Engle	Ms. Neha Kazi	FYBAF	7	18/01/202 1 to 27/02/202 1	To make students understand need of modern world and its aid in traditional Marketing
4	Economic Growth & Development	Online	Prof. Rajashree Bedamatta	Ms. Vibha Panchal	SYBCO M	41	18/01/202 1 to 27/02/202 1	To understand the concept and impact of Economic Growth & Development on humans life
5	Speaking Effectively	Online	Prof. Anjali Gera Roy	Ms. Jennifer D'Cruz	тувсо М	29	18/01/202 1 to 27/02/202 1	To make students able to speak effectively with proper usage of English and its vocabulary



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Sr. No.	Name of the Course	Class
11	Principles of Macroeconomics - I	FYBCOM/ FYBMS/FYBAF
12	Business Statistics	SYBMS
13	Financial Accounting	SYBAF
14	Entrepreneurship Development	SYBCOM
15	Fundamentals of Insurance	TYBCOM
16	Financial Statement Analysis & Reporting	FYBCOM/ FYBMS/FYBAF
17	Production & Operation Management	SYBMS
18	Behavioural & Personal Finance	SYBAF
19	Global Marketing Management	SYBCOM
20	E-Business	TYBCOM



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Sr. No	Programme Name	Mode	Program Source	Program Coordina tor	Course	No. Of Student Participants	Duration	Course Outcome
1	Principles of Macroecono mics - I	Online	Dr. Kamlesh Gakhar	Mr. Ravi Singh	FYBMS/ BAF/ BCOM	ш	28/08/21 to 23/10/21	To make students understand the concept and significance of Macroeconomics with its variables
2	Business Statistics	Online	Dr. Manju S	Ms. Dhwani Kapadia	SYBMS	19	28/08/21 to 23/10/21	To make students understand concept and variables of Business Statistics
3	Financial Accounting	Online	Dr. Manish Sitlani	Mr. Shriniwas Bala	SYBAF	7	28/08/21 to 23/10/21	To make students aware of different Financial Accounting concepts and models
4	Entrepreneur ship Development	Online	Dr. Neelam Panchal	Mr. Vinit Upadhyay	SYBCO M	24	28/08/21 to 23/10/21	To Make students understand the significance of Entrepreneurship Development and its overall impact on economy
5	Fundamental s of Insurance	Online	Dr. K Uma	Ms. Neha Kazi	ТҮВСО М	38	28/08/21 to 23/10/21	To make students aware of fundamentals and principles of Insurance with practical examples



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C				Program		No. Of Student		
Sr. No	Programme Name	Mode	Program Source	Coordin ator	Course	Participant s	Duration	Course Outcome
1	Financial Statement Analysis & Reporting	Online	Prof. Anil K Sharma	Ms. Payal Varma	FYBMS/ BAF/ BCOM	111	20/11/21 to 30/01/22	To make students understand the concept and significance of Financial Statement Analysis and reporting in practical aspects
2	Production & Operation Managemen t	Online	Dr. Ashish Agarwal	Ms. Dhwani Kapadia	SYBMS	19	20/11/21 to 30/01/22	To make students understand concept of Production and Operation Management and its significance
3	Behavioural & Personal Finance	Online	Prof. Abhijeet Chandra	Mr.Vinit Upadhya y	SYBAF	7	20/11/21 to 30/01/22	To make students aware of Concept of Behavioural & Personal Finance and its usage in daily life
4	Global Marketing Managemen t	Online	Prof. Zillur Rahman	Mr. Shriniwa s Bala	SYBCOM	24	20/11/21 to 30/01/22	To Make students understand the significance of Global Marketing Management, its different terms and effects on traditional marketing



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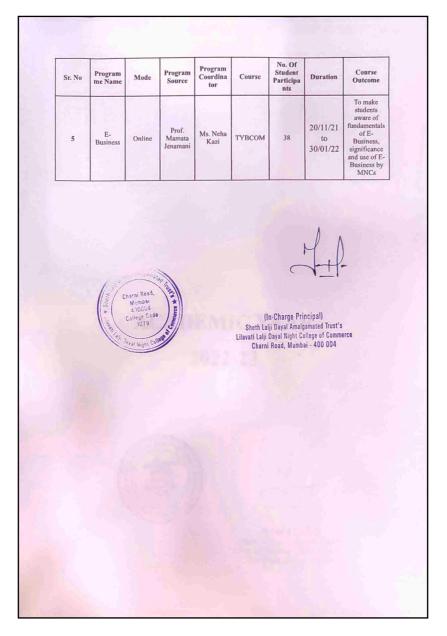
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Sr. No.	Name of the Course	Class
21	Integrated Marketing Communication	FYBCOM/ FYBMS/FYBAF
22	Business Organisation & Management	SYBCOM
23	Direct Tax - Laws and Practice	SYBMS
24	Effective Business Communication	SYBAF
25	Management Information System	TYBMS
26	Marketing Research and Analysis	TYBAF
27	Managerial Economics	TYBCOM
28	Goods & Service Tax	FYBCOM/ FYBMS/FYBAF
29	Introduction to Banking & Finance	SYBCOM
30	Corporate Tax Planning	SYBMS
31	Customer Relationship Management	SYBAF
32	Micro Economics	TYBMS
33	Environmental Studies	TYBAF
34	Marketing Research and Analysis	TYBCOM



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1	Integrated Marketing Communicati on	Online	Prof. Vinay Sharma	Ms. Namrata Bhalerao	FYBMS/ BAF/ BCOM	110	16/08/22 to 15/10/22	To make students understand the concept and significance of Integrated Marketing Communication and its different aspects		
2	Business Organisation & Management	Online	Prof. Nawal Kishor	Ms. Nada Patel	SYBCO M	43	26/07/22 to 30/09/22	To make students understand concept of Business Organisation and Management in detail		
3	Direct Tax - Laws & Practices	Online	Prof. (Dr) Subhrangs hu Shekhar Sarkar	Ms. Aarati Pugaonka r	SYBMS	22	26/07/22 to 30/09/22	To make students aware of different Laws and Practices prevailing in India with reference to Direct Tax		
4	Effective Business Communicati on	Online	Prof. Bringi Devi & Prof. Rakesh Godhwani	Mr. Jayprakas h Mourya	SYBAF	16	26/07/22 to 30/09/22	To Make students understand the significance of Effective Business Communication and tools under this		
5	Management Information System	Online	Prof. Kunal Kanti Ghosh, Prof. Saini Das & Prof. Surjit Mukherjee	Ms. Jennifer D'Cruz	TYBMS	16	26/07/22 to 30/09/22	To make students aware of fundamentals of Management Information System and its necessity in todays world		





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6	Marketin g Research & Analysis	Online	Prof. J K Nayak	Mr. Rahul Patwa	TYBAF	7	26/07/22 to 30/09/22	To make students understand the significance of Marketing Research and Analysis and employment opportunities under the same
7	Manageri al Economic s	Online	Prof. Trupti Mishra	Mr. Ravi Singh	тувсо М	21	26/07/22 to 30/09/22	To make students understand Managerial Economics, a new concepts and its wide usage
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Sr. No	Programme Name	Mode	Program Source	Program Coordin ator	Course	No. Of Student Participants	Duration	Course Outcome
1	Goods & Service Tax	Online	Prof. Dr. Ashoka M L and Dr. Vinay S	Mr. Samlam Dokadia	FYBMS/ BAF/ BCOM	110	23/01/23 to 17/03/23	To make students understand the concept and significance of Goods & Service Tax and its aid in calculation of different variables of Economy
2	Introduction to Banking & Finance	Online	Prof. P C Narayan	Ms. Payal Varma	SYBCOM	43	23/01/23 to 17/03/23	To make students understand the basic concept of Banking & Finance
3	Corporate Tax Planning	Online	Prof. Anirban Ghosh	Ms. Aarati Pugaonk ar	SYBMS	22	23/01/23 to 17/03/23	To make students aware of different tools and methods of Corporate Tax Planning
4	Customer Relationship Managemen t	Online	Prof. Shainesh G	Ms. Namrata Bhalerao	SYBAF	16	23/01/23 to 17/03/23	To Make students understand the significance of Customer Relationship Management and its wide usage by all the companies
5	Micro Economics	Online	Prof. M Vasim Khan	Mr. Ravi Singh	TYBMS	16	23/01/23 to 17/03/23	To make students aware of fundamentals of Micro Economics and its various variables



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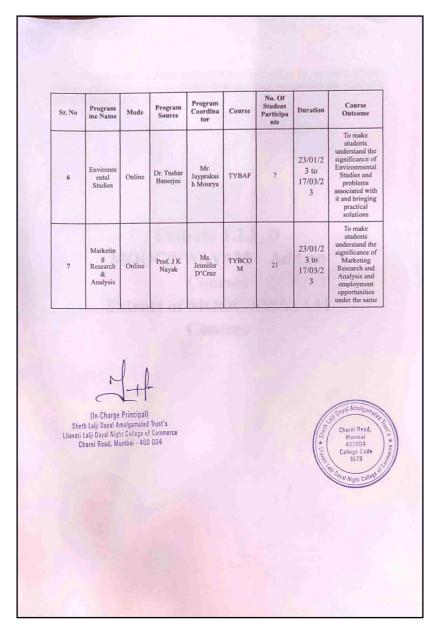


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In-Charge Principa

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