



**SHETH LAJI DAYAL AMALGAMATED TRUST'S
LILAVATI LAJI DAYAL NIGHT COLLEGE OF COMMERCE**

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

**1.2.1(B) Details of Add on Courses
Certificate Course (Online Mode)
offered by NPTEL, SWAYAM
under academic flexibility**

SR. NO.	Description
1	Flyers with Syllabus



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Value Added / SWAYAM courses offered during 2020-2021

Sr. No.	Name of the Course	Class
1	Intellectual Property	FYBCOM
2	Information & Communication Technology	FYBMS
3	Environmental Law	FYBAF
4	Corporate Law	SYBCOM
5	Artificial Intelligence	TYBCOM
6	Tourism, Transport & Travel Service	FYBCOM
7	Tourism & Travel Management	FYBMS
8	Basics of Digital Marketing	FYBAF
9	Economic Growth & Development	SYBCOM
10	Speaking Effectively	TYBCOM



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**Flyer with Syllabus of SWAYAM Course
offered “Intellectual Property”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

**ACADEMIC YEAR
2020-2021**

LILAVATI LALJI DAYAL NIGHT
COLLEGE OF COMMERCE
IN COLLABORATION WITH
BYRAMJEE JEEJEEBHOY COLLEGE
OF COMMERCE

ORGANISES A
**VALUE ADDED CERTIFICATE ON
INTELLECTUAL PROPERTY**

By Prof. Yogesh Pal, National Law
University Delhi

Course Coordinator: Ms. Sameena
Mulla

- Course Duration: 30 hours
- Online Mode
- For FVBCOM Students

COURSE SCHEDULE:
Date: 6/10/2020 to
26/12/2020

Week 1: Module 1: Introduction to Intellectual Property: A Conceptual Primer Module 2:
Universal Origins of Intellectual Property Module 3: Theoretical Justifications for Intellectual
Property Module 4: Economics of Intellectual Property: Innovation and Creativity - Policy
Linkages

Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



[Signature]
(In-Charge Principal)
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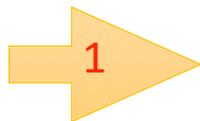
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Flyer with Syllabus of SWAYAM Course offered “Intellectual Property”

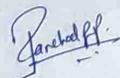


Sheth Lalji Dayal Amalgamated Trust's
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Week 2: Module 5: Legal Principles of International Intellectual Property Regime:
Introduction to TRIPS Module 6: Intellectual Property and Interface with Fundamental
Freedoms Module 7: TRIPS and Public Health: Challenges for Access to Medicines Module
8: Intellectual Property and Competition Law A Primer

Week 3: Module 9: Concept of Invention, Novelty, Inventive Step and Industrial Application
and Disclosure Module 10: Pharmaceutical Patents Subject Matter Exclusions Module 11:
Biotechnology Patents- Subject Matter Exclusions

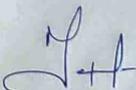
Week 4: Module 12: Software and Business Methods Patents Module 13: Patents, Traditional
Knowledge and Biodiversity



Ms. Priyanka Panchal
(Administrator)
Administrator
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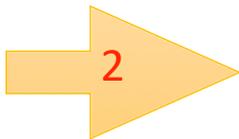
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**Flyer with Syllabus of SWAYAM Course offered
“Information & Communication Technology”**



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LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

IN COLLABORATION WITH



BYRAMJEE JEEJEBHOY COLLEGE OF COMMERCE

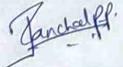
Organises a value added course
on
INFORMATION AND COMMUNICATION TECHNOLOGY

By Prof: Dr. Aparjita Bhatt, NLU Delhi
Course Coordinator:
Ms. Neha Kazi

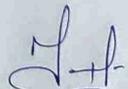
- Course Duration: 30 hours
- Online Mode
- For FVBS Students

DATE: 6/10/2020 TO 26/12/2020

Week 1: 1. Internet Governance, 2. Jurisprudence and Scope of Cyber Law
Week 2: 1. Jurisdictional Issues in Cyberspace, 2. Case Laws on Jurisdiction in Cyber space
Week 3: 3. Overview of IT Act 2000, 4. Digital and Electronic Signatures, 5. Adjudication and Online Dispute Resolution
Week 4: 6. E-commerce: Concept and Issues, 7. Taxation Issues related to e-commerce, 8. Financial Frauds and e-commerce


Ms. Priyanka Panchal
(Administrator)
Administrator
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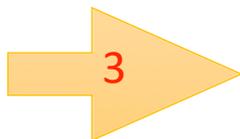
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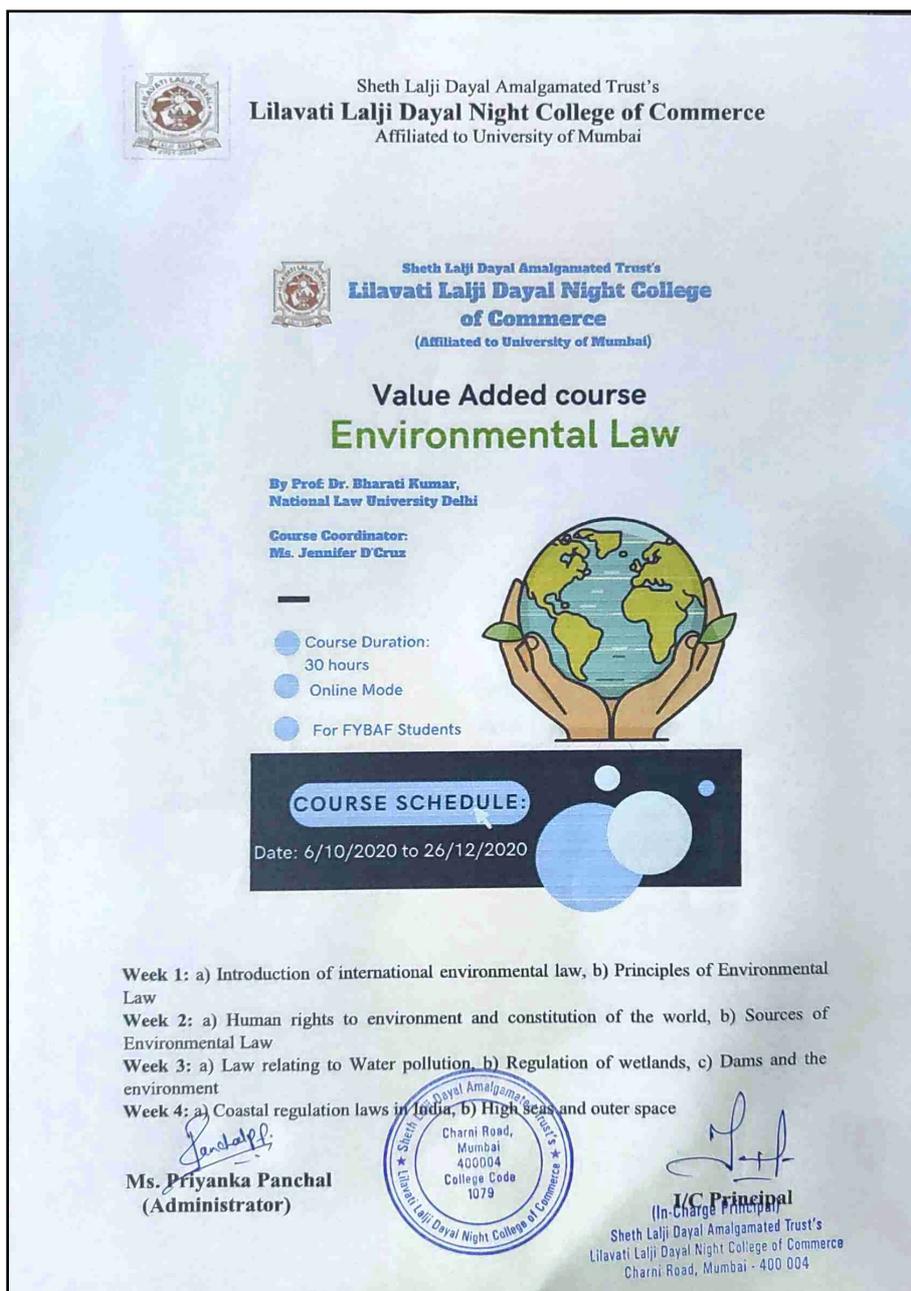
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**Flyer with Syllabus of SWAYAM Course
offered “Environmental Law”**



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**Value Added course
Environmental Law**

By Prof Dr. Bharati Kumar,
National Law University Delhi

Course Coordinator:
Ms. Jennifer D'Cruz

Course Duration:
30 hours

Online Mode

For FYBAF Students

COURSE SCHEDULE:
Date: 6/10/2020 to 26/12/2020

Week 1: a) Introduction of international environmental law, b) Principles of Environmental Law
Week 2: a) Human rights to environment and constitution of the world, b) Sources of Environmental Law
Week 3: a) Law relating to Water pollution, b) Regulation of wetlands, c) Dams and the environment
Week 4: a) Coastal regulation laws in India, b) High seas and outer space

Ms. Priyanka Panchal
(Administrator)

Charni Road,
Mumbai
400004
College Code
1079

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Charni Road, Mumbai - 400 004



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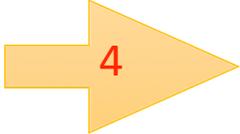
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**Flyer with Syllabus of SWAYAM Course
offered “Corporate Law”**

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Value Added Course

Corporate Law

By Prof. Dr. Harpreet Kaur,
NLU Delhi

Course Duration: 30 hours

Online Mode

Course Coordinator:
Mr. Gaurang Parikh

For SYBCOM Students

Date: 6/10/2020 to 26/12/2020

Week 1: Business organizations, Corporate personality and Registration of companies
Week 2: Companies: Kinds, meetings and other applicable laws
Week 3: Raising of Capital by companies
Week 4: Raising of Capital by companies

Panchal
Ms. Priyanka Panchal
(Administrator)

Charni Road,
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400004
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J.H.
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
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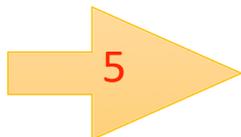
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Flyer with Syllabus of SWAYAM Course
offered “Artificial Intelligence”

Sheth Lalji Dayal Amalgamated Trust's
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**ARTIFICIAL
INTELLIGENCE**

By Prof: Bhushan Tiwari, GLS University
Course Coordinator: Mr. Vikas Pandey

**VALUE ADDED COURSE
FOR SYBCOM STUDENTS
DATE: 6/07/2020 TO 14/08/2020**

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Week 1: Introduction to AI and State Space Search
Week 2: Introduction to different unguided and guided search
Week 3: Problems in Search and Solutions, Genetics Algorithms
Week 4: Neural Networks, BPNN and Learning Process in BPNN

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**Flyer with Syllabus of SWAYAM Course
offered “Tourism, Transport and Travel
Services”**

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**Lilavati Lalji Dayal Night College
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**VALUE ADDED COURSE
TOURISM, TRANSPORT
AND TRAVEL SERVICES**

By Prof. Mr. Shrikanth K S, DoS in
Tourism and Hospitality Management,
Pooja Bhagavat Memorial
Mahajana PG.

Course Coordinator: Ms. Sameena Mulla

- Course Duration: 30 hours
- Online Mode
- For FVBCOM Students

COURSE SCHEDULE:
Date: 18/01/2021 to
27/02/2021

Week 1: Importance of Tourism Transport, Tourism through the centuries, Automobiles
Week 2: Land Transport Railways, Transport in India Railways, Inland Water Transport, Sea Routes Water Transport
Week 3: Fundamentals of Air Travel, Air Transport in India, Civil Aviation in India (Part 1), Civil Aviation in India (Part 2)
Week 4: Major Airports of the World, Other Means of Transport in India, Airport Operation

Ms. Priyanka Panchal
(Administrator)

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Charni Road, Mumbai - 400 004



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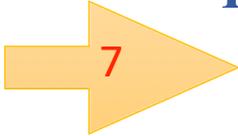
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**Flyer with Syllabus of SWAYAM Course offered
“Tourism & Travel Management”**





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VALUE ADDED COURSE

Tourism and Travel Management

By Prof: Mr. Shrikanth K S, DoS in
Tourism and Hospitality Management,
Pooja Bhagavat Memorial
Mahajana PG.

Course Coordinator:
Mr. Jayprakash Maurya

- Course Duration: 30 hours
- Online Mode
- For FVBCOM Students

COURSE SCHEDULE:
Date: 18/01/2021 to 27/02/2021




Week 1: Meaning and definition of travel & Tourism, Travel during Ancient times, Travel during Medieval & Modern period period

Week 2: Cultural heritage resources, Tourism Resources-Natural, Types of tourism, Adventure tourism

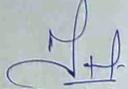
Week 3: Basic minimum Standards of adventure tourism, Eco and urban tourism, Heritage tourism -1, Heritage tourism -2

Week 4: Sports Tourism, Medical tourism, Rural tourism, Wild life tourism .



Ms. Priyanka Panchal
(Administrator)





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Flyer with Syllabus of SWAYAM Course offered “Digital Marketing”

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ORGANISES A
VALUE ADDED CERTIFICATE ON
DIGITAL MARKETING

By Prof. Dr. Lalit Engle, Devi
Ahilya Vishwavidyalaya,
Indore

Course Coordinator:
Ms. Neha Kazi

- Course Duration: 30 Hours
- Online Mode
- For FVBAF Students

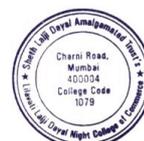
DATE: 18/01/2021 TO
27/02/2021

Week 1: Introduction to Marketing, Consumer Behavior and Introduction to Digital Marketing
Week 2: Search Engine Optimisation - I, II and III
Week 3: Search Engine Optimisation I & II, Display Advertising
Week 4: Social Media Marketing, Word of Mouth marketing, Social Media Platforms I & II

Panchal
Ms. Priyanka Panchal
(Administrator)

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400004
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[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
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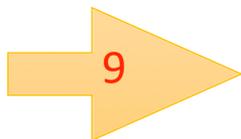
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Flyer with Syllabus of SWAYAM Course offered “Economic Growth & Development”

Sheth Lalji Dayal Amalgamated Trust's
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**VALUE ADDED COURSE
ECONOMIC GROWTH &
DEVELOPMENT**

By Prof: **Rajashree
Bedamatta, IIT Guwahati**

Course Coordinator: **Ms. Vibha
Panchal**

- Course Duration: 30 Hours
- Online Mode
- For SVBCOM Students

COURSE SCHEDULE:
Date: 18/01/2021 to
27/02/2021

Week 1: Concepts of economic growth & development; The Global North & Global South Divide
Week 2: Indices of economic development and contemporary controversies
Week 3: Strategies of economic development-I
Week 4: Strategies of economic development-II

Panchal
Ms. Priyanka Panchal
(Administrator)

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10

Flyer with Syllabus of SWAYAM Course offered “Speaking Effectively”

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Value Added course
Speaking Effectively

By Prof:
Anjali Gera Roy, IIT Kharagpur

Course Coordinator:
Ms. Jennifer D'Cruz

- Course Duration: 30 Hours
- Online Mode
- For TYBCOM Students

COURSE SCHEDULE:
Date: 18/01/2021 to 27/02/2021

Week 1: Introduction - The Art of Speaking, Encoding Meaning Using Verbal and Nonverbal Symbols, Cross Cultural Communication, Verbal Communication, Encoding Meaning Using Verbal Symbols

Week 2: Nonverbal Communication - Encoding Meaning Using Nonverbal Symbols, How to Improve Body Language, Eye Communication, Facial Expression, Dress and Appearance, Posture and Movement, Gesture, Paralanguage Role Plays and Activities

Week 3: Phonetics - Standard Language and Queen's English, Phonemes of English: Vowels, Phonemes of English: Diphthongs and Consonants, Stress and Rhythm Intonation

Week 4: Voice and Delivery - Voice and Personality, How to Improve Voice, How to Improve Delivery, Pace, Pause, Pitch, Volume, Modulation, Resonance

Panchal
Ms. Priyanka Panchal
(Administrator)

Sheth Lalji Dayal Amalgamated Trust's
Charni Road,
Mumbai
400004
College Code
1079

J.H.
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



J.H.
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

Value Added / SWAYAM courses offered during 2021-2022

Sr. No.	Name of the Course	Class
11	Principles of Macroeconomics - I	FYBCOM/ FYBMS/FYBAF
12	Business Statistics	SYBMS
13	Financial Accounting	SYBAF
14	Entrepreneurship Development	SYBCOM
15	Fundamentals of Insurance	TYBCOM
16	Financial Statement Analysis & Reporting	FYBCOM/ FYBMS/FYBAF
17	Production & Operation Management	SYBMS
18	Behavioural & Personal Finance	SYBAF
19	Global Marketing Management	SYBCOM
20	E-Business	TYBCOM



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Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____



**Flyer with Syllabus of SWAYAM Course
offered “Principles of Macroeconomics - I”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

**ACADEMIC YEAR
2021-2022**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
In Collaboration with
Nirmala College of Commerce

ORGANISES A VALUE ADDED COURSE ON
**PRINCIPLES OF
MACROECONOMICS - I**

By Prof. Dr. Kamlesh Gakhar, Maharshi
Dayanand University, Rohtak

Course Coordinator: Mr. Ravi Singh
Course Duration: 30 hours Online Mode
For FVBCOM/FVBAF/FVBMS Students

COURSE SCHEDULE:
Date: 28/8/2021 to 23/10/2021

Week 1: Basics of Macro Economics, National Income
Week 2: Money & Banking, Trade Cycle
Week 3: Theories of Output & Employment
Week 4: Public Finance & Consumption Function

Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004
I/C Principal



[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LAJJI DAYAL AMALGAMATED TRUST'S
LILAVATI LAJJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____



Flyer with Syllabus of SWAYAM Course offered “Business Statistics”

The flyer is for a Value Added Course in Business Statistics. It features the college logo at the top left, followed by the college name and affiliation. The course title 'BUSINESS STATISTICS' is prominently displayed in a large, bold, red font. Below the title, it lists the professor, course coordinator, and course details: 30 hours duration, online mode, and for SVBMS students. A pie chart and a group of people icon are used as visual aids. The course date is highlighted in a yellow box. The syllabus is listed at the bottom, and the flyer is signed by the administrator and the in-charge principal.

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
(Affiliated to University of Mumbai)

VALUE ADDED COURSE
BUSINESS STATISTICS

By Prof: Dr Manju S.Maharani's Women's Commerce and Management College

Course Coordinator: Ms.Dhwani Kapadia

● Course Duration: 30 hours
● Online Mode
● For SVBMS Students

Date: 28/8/2021 to 23/10/2021

Week 1: Introduction, data collection and presenting data in tables
Week 2: Numerical descriptive measures and basic probability
Week 3: Discrete and continuous probability distributions
Week 4: Sampling and sampling distributions

Panchal P.
Ms. Priyanka Panchal
(Administrator)

Sheth Lalji Dayal Amalgamated Trust's
Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

13

Flyer with Syllabus of SWAYAM Course offered “Financial Accounting”



Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai



Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
In collaboration with
Jai Bharat College of Commerce

VALUE ADDED COURSE
FINANCIAL ACCOUNTING

By Prof: Dr. Manish Sitlani, Devi Ahilya Viswavidyalaya, Indore

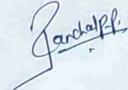
Course Coordinator:
Mr. Shrinivas Bala

- Course Duration: 30 hours
- Online Mode
- For SVBAF Students

COURSE SCHEDULE:

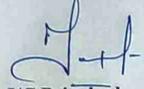
Date: 28/08/2021 to 23/10/2021

Week 1: An Introduction to Financial Accounting Part – I An Introduction to Financial Accounting Part - II Double Entry System of Accounting : An Introduction
Week 2: Journalizing Part -I Journalizing Part -II Double Entry Accounting Process and Introduction to Journal
Week 3: Sub-Division Of Journal Part - I Sub-Division Of Journal Part - II Cash Book Part I
Week 4: Cash Book (Part - II) Three Column Cash Book Cash Book


Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.



Charni Road,
Mumbai
400004
College Code
1079


I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004




(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

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E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MSHSI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

14

Flyer with Syllabus of SWAYAM Course offered “Entrepreneurship Development”

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE
IN COLLABORATION WITH
BYRAMJEE JEEJEEBHOY COLLEGE OF COMMERCE

ORGANISES A VALUE ADDED COURSE ON:
ENTREPRENEURSHIP DEVELOPMENT

- By Prof. Dr. Nilam Panchal, B.K. School of Business Management, Gujarat University
- COURSE DURATION: 30 HOURS
- ONLINE MODE
- Course Coordinator: Mr. Vinit Upadhyay
- FOR SYBCOM STUDENTS

COURSE SCHEDULE:
Date: 28/08/2021 to 23/10/2021

Week 1: Entrepreneurial Management, Introduction to Entrepreneurship and Its Evolution, Roles of an Entrepreneur, Idea Generation, Screening, Selection and Managing Resources
Week 2: Leading and Building the team in an enterprise, Strategic Planning for Business, Forms of Ownership (Part-1)
Week 3: Forms of Ownership (Part-2), Franchising - form of Business Ownership, Financing Entrepreneurial Ventures
Week 4: Managing growth, expansion and winding up of business, Valuation of a new company, Corporate entrepreneurship, Entrepreneurship in the era of Globalisation: Environment and Strategy.

Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal Night College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004

[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

15

Flyer with Syllabus of SWAYAM Course offered “Fundamentals of Insurance”

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
(Affiliated to University of Mumbai)

FUNDAMENTALS OF INSURANCE

BY PROF. DR. K. UMA, MADURAI
KAMARAJ UNIVERSITY

COURSE COORDINATOR:
MS. NEHA KAZI

- COURSE DURATION: 30 HOURS
- ONLINE MODE
- FOR TYBCOM STUDENTS

DATE: 28/8/2021 TO
23/10/2021

Week 1: Risk and Insurance. Features and Function of Insurance. Principles of Insurance
Week 2: Basics of Life Insurance, Principles of Insurance for Life
Week 3: Types of Policies for Life, Policy Conditions for Life Insurance, General Insurance
Week 4: Fire Insurance - Origin and Nature, Principles of Fire Insurance, Types of Fire Insurance Policies

Panchal
Ms. Priyanka Panchal
(Administrator)

Charni Road,
Mumbai
400004
College Code
1079

J.H.
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



J.H.
(In-Charge Principal)
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Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

16

Flyer with Syllabus of SWAYAM Course offered “Financial Statement Analysis & Reporting”

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
In collaboration with
Shri L P Raval College

VALUE ADDED COURSE
Financial Statement Analysis & Reporting

BY PROF. ANIL K SHARMA, IIT ROORKEE
COURSE COORDINATOR: MS. PAYAL VERMA

- Course Duration: 30 hours
- Online Mode
- For FYBCOM/FYBMS/FYBAF

COURSE SCHEDULE
Date: 20/11/2021 to 30/01/2022

Week 1 : Introduction, Indian Economy, Industry & Industrial scenario in India, Forms of business organizations, Sole Proprietorship, Partnership firms and private companies, Public and Govt. Companies.

Week 2 : Content of annual reports, Quality of financial reporting, Reporting regulation in India, Reporting regulations for Partnership firms, Reporting regulations of Companies.

Week 3 : Nature & objectives of Financial Statements, Uses & Limitations of Financial Statements, Stakeholders of financial statements, Income Statement, Income Statement.

Week 4 : Income Statement, Income Statement, Balance Sheet, Balance Sheet, Balance Sheet.

Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

Charni Road,
Mumbai
400004
College Code
1079

Principal
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MSHSI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

17

**Flyer with Syllabus of SWAYAM Course
offered “Production & Operation
Management”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
(Affiliated to University of Mumbai)

VALUE ADDED COURSE
Production & Operation Management

By Prof: Prof. Ashish Agarwal, IGNOU
Course Coordinator: Ms. Dhvani Kapadia

- Course Duration: 30 hours
- Online Mode
- For SYBMS

COURSE SCHEDULE
Date: 20/11/2021 to 30/01/2022

Week 1: Unit 1: Overview of Production Management
Week 2: Unit 2 : Plant Location and Facility Layout
Week 3: Unit 3 : Cost Profit Volume or Break Even Analysis
Week 4: Unit 4 : Project Management

Panchal
Ms. Priyanka Panchal
(Administrator)

Charni Road,
Mumbai
400004
College Code
1079

Ashish
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



Ashish
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

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Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

18

**Flyer with Syllabus of SWAYAM Course
offered “Behavioural & Personal Finance”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
(Affiliated to University of Mumbai)

VALUE ADDED COURSE
Behavioural & Personal Finance

By Prof. Prof. Abhijeet Chandra, IIT Kharagpur
Course Coordinator: Mr. Vinit Upadhyay

- Course Duration: 30 hours
- Online Mode
- For SYBAF

COURSE SCHEDULE
Date: 20/11/2021 to 30/01/2022

Week 1 : Introduction to behavioral economics and finance: the concept of expected utility, the von Neumann Morgenstern framework.
Week 2 : Non-expected utility preferences and its applications in finance.
Week 3 : Beliefs, biases and heuristics in financial markets.
Week 4 : Basics of personal finance, financial planning, and budgeting.

Ms. Priyanka Panchal
(Administrator)

Charni Road,
Mumbai
400004
College Code
1079

(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
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Charni Road, Mumbai - 400 004



SHETH LAJJI DAYAL AMALGAMATED TRUST'S
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375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

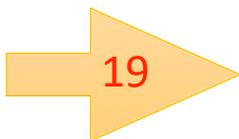
Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____



**Flyer with Syllabus of SWAYAM Course
offered “Global Marketing Management”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
in Collaboration with
St. Rocks Degree College

VALUE ADDED COURSE
Global Marketing Management

By Prof: Prof. Zillur Rahman, IIT Roorkee
Course Coordinator: Mr. Shriniwas Bala

- Course Duration: 30 hours
- Online Mode
- For SYBCOM

Course Schedule
Date: 20/11/2021 to 30/01/2022

Week 1 : Globalisation, Global Economic Environment
Week 2 : Financial Environment, Cultural Issues Buying Behavior, Political/Legal Environment
Week 3 : Global Marketing Research, Global Segmentation and Positioning
Week 4 : Global Marketing Strategies, Global Market Entry Modes, Global Product Development

Priyanka Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

Sheth Lalji Dayal Amalgamated Trust's
Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
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Ref. No. _____

Date: _____



Flyer with Syllabus of SWAYAM Course offered “E-Business”

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night
College of Commerce
(Affiliated to University of Mumbai)

Organises a Value Added Certificate Course on

E - BUSINESS

By Prof. Mamata Jenamani, IIT
Kharagpur
Course Coordinator: Ms. Neha Kazi

DATE: 20/11/2021
TO 30/01/2022

- Course Duration: 30 hours
- Online Mode
- For TYBCOM

Week 1: Introduction to E-Business
Week 2: Making Functional Areas E-Business Enabled : Value chain and supply chain, inter and intra organizational business processes, ERP
Week 3: Making Functional Areas E-Business Enabled : E-Procurement
Week 4: Making Functional Areas E-Business Enabled : E-marketing, E-Selling, E-Supply Chain Management

Panchal
Ms. Priyanka Panchal
(Administrator)

Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce



[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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Date: _____

Value Added / SWAYAM courses offered during 2022-2023

Sr. No.	Name of the Course	Class
21	Integrated Marketing Communication	FYBCOM/ FYBMS/FYBAF
22	Business Organisation & Management	SYBCOM
23	Direct Tax - Laws and Practice	SYBMS
24	Effective Business Communication	SYBAF
25	Management Information System	TYBMS
26	Marketing Research and Analysis	TYBAF
27	Managerial Economics	TYBCOM
28	Goods & Service Tax	FYBCOM/ FYBMS/FYBAF
29	Introduction to Banking & Finance	SYBCOM
30	Corporate Tax Planning	SYBMS
31	Customer Relationship Management	SYBAF
32	Micro Economics	TYBMS
33	Environmental Studies	TYBAF
34	Marketing Research and Analysis	TYBCOM



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Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

21

Flyer with Syllabus of SWAYAM Course offered “Integrated Marketing Communication”

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

**ACADEMIC YEAR
2022-2023**

SHETH LALJI DAYAL AMALGAMATED TRUST'S
**LILAVATI LALJI DAYAL NIGHT
COLLEGE OF COMMERCE**
(Affiliated to University of Mumbai)

**VALUE ADDED CERTIFICATE
COURSE**

**INTEGRATED MARKETING
COMMUNICATION**

BY PROF. VINAY
SHARMA
IIT ROORKEE

COURSE COORDINATOR
:MS.NAMRATA
BHALERAO

• Course Duration:
• 30 hours
• Online Mode
• For
• FYBCOM/FYBMS/
• FYBAF

COURSE SCHEDULE
Date : 24/01/2022 to 15/04/2022

Week 1: What is IMC?
Week 2: Current Trends and Design Thinking Outlook in IMC
Week 3: Consumer Behaviour
Week 4: Objectives, Budgeting, and IMC as a Strategic Tool

Panchal
Ms. Priyanka Panchal
(Administrator)

Charni Road,
Mumbai
400004
College Code
1079

J.H.
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



J.H.
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

**Flyer with Syllabus of SWAYAM Course offered
“Business Organisation & Management”**

22

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE
in collaboration with
LN COLLEGE

Organises a Value Added Certification Course on

BUSINESS ORGANISATION AND MANAGEMENT

BY PROF. NAWAL KISHOR, IGNOU
COURSE COORDINATOR: MS. NADA PATEL

- Course Duration: 30 hours
- Online Mode
- For SYBCOM

Date : 26/07/2022 to 30/09/2022

Week 1 : Introduction to Business
Week 2 : Technological Innovation and Skill Development
Week 3 : Social Responsibility & Business Ethics
Week 4 : Emerging Opportunities in Business

Priyanka Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



[Signature]
(In-Charge Principal)
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Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



**SHETH LALJI DAYAL AMALGAMATED TRUST'S
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Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

**Flyer with Syllabus of SWAYAM Course offered
“Direct Tax - Laws & Practice”**



Sheth Lalji Dayal Amalgamated Trust's
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SHETH LALJI DAYAL AMALGAMATED TRUST'S

**LILAVATI LALJI DAYAL NIGHT
COLLEGE OF COMMERCE**
(Affiliated to University of Mumbai)

**VALUE ADDED
CERTIFICATE COURSE
DIRECT TAX -
LAWS AND
PRACTICE.**

**BY PROF.
DR.SUBHRANGSHU
SEKHAR SARKAR,TEZPUR
UNIVERSITY**

**COURSE CORDINATOR :
MS. AARTI PUGAONKAR**

- Course Duration: 30 hours
- Online Mode
- For SYBMS

COURSE SCHEDULE
Date : 26/07/2022 to
30/09/2022

Week 1 Basic Concepts and Definitions - Income Tax Act, 1961- Tax evasion, tax avoidance, tax planning/ management, Background, Concept and Mechanism of Income Tax, Definitions, Concept of Income, Assessee, Previous Year, Assessment Year, Basis of Charge, Scope of Total Income

Week 2 Residential Status and Incomes Exempt from Tax - Residential Status and incidence of tax, Incomes Exempt from Tax

Week 3 Income from Salaries - Basis of Charge of Income from Salaries, Allowances, Perquisites, Computation of Income from Salary

Week 4 Income from House Property - Basis of Charge of Income from House Property, Gross Annual Value, Deductions under Section 24, Computation of Income from House Property

Ms. Priyanka Panchal
(Administrator)

I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



(In-Charge Principal)
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Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

24

**Flyer with Syllabus of SWAYAM Course
offered “Effective Business Communication”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE
In Collaboration with
Nirmala College of Commerce

ORGANISES A VALUE ADDED CERTIFICATE COURSE ON
EFFECTIVE BUSINESS COMMUNICATION

BY PROF.
BRINGI DEV AND PROF. RAKESH GODHWANI ,IIM BANGLORE

COURSE CORDINATOR :
MR. JAYPRAKASH MAURYA

- Course Duration: 30 hours
- Online Mode
- For SYBAF Students

COURSE SCHEDULE
Date : 26/07/2022 to 30/09/2022

Week 1 - The Process of Communication - Overview of Communication, Meta-Communication, Essential Communication Skills Effectiveness of Communication
Week 2 - Professional Writing - The Basics, Written Business Communication Basics, Being Managerially Appropriate, Getting it Write the First Time
Week 3 - Professional Writing - Applications , Business Correspondence, Reports and Summaries, Informative and Persuasive Communication
Week 4 - Oral Communication , Fundamentals of Oral Communication, Glossophobia and Lack of Confidence

Priyanka Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

Sheth Lalji Dayal Amalgamated Trust's
Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
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E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____



Flyer with Syllabus of SWAYAM Course offered “Marketing Information System”



Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai



SHETH LALJI DAYAL AMALGAMATED TRUST'S
**LILAVATI LALJI DAYAL NIGHT
COLLEGE OF COMMERCE**
(Affiliated to University of Mumbai)

VALUE ADDED CERTIFICATE COURSE

**MARKETING RESEARCH AND
ANALYSIS**

BY PROF. J. K. NAYAK, IIT ROORKEE

COURSE COORDINATOR : MR. RAHUL
PATWA

- Course Duration:
- 4 hours
- Online Mode
- For TYBAF Students

**Date : 26/07/2022 to
30/09/2022**



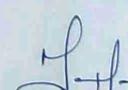
Week 1: Introduction to Marketing Research, Defining Research Problem, Developing, Research Approach, Research Design, Qualitative Research.
Week 2: Qualitative Research, Projective Technique, Case Study, Descriptive Research, Design, Primary & Secondary Data, Research Error, Measurement & Scaling.
Week 3: Scale Development, Questionnaire & Form Design, Causal Research, Experimental Design & Sampling.
Week 4: Sampling, Hypothesis Development, Type I & Type II Errors, Data Preparation, Hypothesis Testing.



Ms. Priyanka Panchal
(Administrator)



Charni Road,
Mumbai
400004
College Code
1079



I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004




(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
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Charni Road, Mumbai - 400 004



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Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

26

**Flyer with Syllabus of SWAYAM Course
offered “Marketing Research & Analysis”**





SHETH LALJI DAYAL AMALGAMATED TRUST'S
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375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

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Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____



Flyer of SWAYAM Course offered
“Managerial Economics”

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT
COLLEGE OF COMMERCE
In collaboration with
THAKUR SHYAMNARAYAN
DEGREE COLLEGE

VALUE ADDED
CERTIFICATE
COURSE

**MANAGERIAL
ECONOMICS**
BY PROF. TRUPTI
MISHRA, IIT BOMBAY

COURSE COORDINATOR
: MR. RAVI SINGH

- Course Duration:
• 30 hours
- Online Mode
- For TYBCOM

COURSE SCHEDULE
Date : 26/07/2022 to
30/09/2022

Week 1 : How Markets Work - What is Economics, Microeconomics and Macroeconomics, Why should students of Business learn Microeconomics, Market Equilibrium, Production Possibility Frontier, The Demand Curve, Factors that Affect Demand, The Supply Curve, Factors that affect Supply

Week 2 : Demand, Supply and Equilibrium, The Equilibrium, Divergence from the Equilibrium Price, Effects of changes in business environment on the equilibrium, Price Elasticity of Demand and Supply, Income Elasticity and Cross Price Elasticity

Week 3 : Production and Cost, The Production Function, Behavior of Average and Marginal Products, Law of Diminishing Returns, Productivity in the Long Run, Scale and Scope of Production, Costs of Different types, Behavior of average and marginal costs, Relationship between costs and productivity, Costs in the long run

Week 4 : Markets - Part 1, Markets of Different types, Perfectly Competitive Market, Profits in a perfectly competitive Market, Perfect competition in the long run, Monopoly, Profits in a monopolistic market, Sources of Monopoly Power, The Multi-product firm, Monopolistic Competition

Priyanka Panchal
Ms. Priyanka Panchal
(Administrator)

Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
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Sheth Lalji Dayal Amalgamated Trust's
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Charni Road, Mumbai - 400 004



[Signature]
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Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

28

**Flyer with Syllabus of SWAYAM Course
offered “Goods & Service Tax”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

SHETH LALJI DAYAL AMALGAMATED TRUST'S
**LILAVATI LALJI DAYAL NIGHT
COLLEGE OF COMMERCE**
IN COLLABORATION WITH
**JAI BHARAT COLLEGE OF
COMMERCE (NIGHT)**

ORGANISES A VALUE ADDED CERTIFICATE
COURSE ON
**GOODS AND
SERVICES TAX**

BY PROF. DR. ASHOKA M L & DR. VINAY S
UNIVERSITY OF MYSORE

COURSE COORDINATOR :
MR. SALMAN DOKADIA

- Course Duration: 30 hours
- Online Mode
- For FYBCOM/FYBMS/FYBAF

Date : 23/01/2023 to 17/03/2023

Week 1 : Introduction to Indirect Taxation
Week 2 : Indirect Tax Reforms
Week 3 : Indirect Tax Structure
Week 4 : Concept of GST

Priyanka Panchal
Ms. Priyanka Panchal
(Administrator)
Administrator
Lilavati Lalji Dayal College of Commerce
375/377, S. V. P. Road, Mumbai-400004.

Charni Road,
Mumbai
400004
College Code
1079

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
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Charni Road, Mumbai - 400 004



SHETH LALJI DAYAL AMALGAMATED TRUST'S
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Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

29
**Flyer with Syllabus of SWAYAM Course
offered “Introduction to Banking & Financial
Markets”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

SHETH LALJI DAYAL AMALGAMATED TRUST'S
**LILAVATI LALJI DAYAL NIGHT
COLLEGE OF COMMERCE**
(Affiliated to University of Mumbai)

**VALUE ADDED
CERTIFICATE
COURSE
INTRODUCTION TO
BANKING AND
FINANCIAL
MARKETS**

BY PROF. PROF. P C NARAYAN, INDIAN
INSTITUTE OF MANAGEMENT
BANGALORE (IIMB)

COURSE COORDINATOR: MS. PAYAL
VARMA

- Course Duration: 30 hours
- Online Mode
- For SYBCOM

COURSE SCHEDULE
Date : 23/01/2023 to
17/03/2023

Week 1: Overview of the Financial System
Week 2: Theory and Structure of Interest Rates
Week 3: Short Term Financial Markets
Week 4: Long Term Financial Market

Panchal
Ms. Priyanka Panchal
(Administrator)

Sheth Lalji Dayal Amalgamated Trust's
Charni Road,
Mumbai
400004
College Code
1079

J.H.
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

**Flyer with Syllabus of SWAYAM Course offered
“Corporate Tax Planning”**

30

The flyer is for a Value Added Certificate Course titled "Corporate Tax Planning". It is offered by Sheth Lalji Dayal Amalgamated Trust's Lilavati Lalji Dayal Night College of Commerce, which is affiliated to the University of Mumbai. The course is conducted online and is for SYBMS students. It is taught by Prof. Anirban Ghosh, a faculty member at Netaji Subhas Open University, and coordinated by Ms. Aarti Pugaonkar. The course duration is 30 hours. The course schedule is from 23/01/2023 to 17/03/2023. The flyer includes the college logo, a magnifying glass over a document, and a list of units: Unit 1: Introduction, Corporate Tax Planning, Tax Avoidance, Tax Evasion; Unit 2: Taxation of Companies (residential status, tax liability, MAT provision); Unit 3: Dividend tax, Tax planning-I (Location of business); Unit 4: Tax Planning-Nature of business. The flyer is signed by Ms. Priyanka Panchal, Administrator, and the In-Charge Principal, Sheth Lalji Dayal Amalgamated Trust's Lilavati Lalji Dayal Night College of Commerce.

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE
(Affiliated to University of Mumbai)

Value Added Certificate Course

Corporate Tax Planning

- By Prof. Anirban Ghosh, Netaji Subhas Open University
- Course Coordinator : Ms. Aarti Pugaonkar

- Course Duration: 30 hours
- Online Mode
- For SYBMS

Course Schedule
Date : 23/01/2023 to 17/03/2023

Unit 1: Introduction, Corporate Tax Planning, Tax Avoidance, Tax Evasion
Unit 2: Taxation of Companies (residential status, tax liability, MAT provision)
Unit 3: Dividend tax, Tax planning-I (Location of business)
Unit 4: Tax Planning-Nature of business

Panchal
Ms. Priyanka Panchal
(Administrator)

[Signature]
I/C Principal
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004

Charni Road,
Mumbai
400004
College Code
1079



[Signature]
(In-Charge Principal)
Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



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LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

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Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____



Flyer with Syllabus of SWAYAM Course
offered “Customer Relationship
Management”

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE
(AFFILIATED TO UNIVERSITY OF MUMBAI)
ORGANISES A VALUE ADDED CERTIFICATE COURSE ON

Customer Relationship Management

BY PROF. SHAINESH G. (IIMB)

**COURSE COORDINATOR :
MS.NAMRATA BHALERAO**

- Course Duration: 30 hours
- Online Mode
- For SYBAF

COURSE SCHEDULE
Date : 23/01/2023 to 17/03/2023

Week 1 : Introduction to CRM, Meaning and definition of CRM, benefits of CRM, why should businesses adopt CRM
Week 2 : Building Customer Relationships, The why's and how's of building relationships with customers
Week 3 : Economics of CRM, Lifetime value of customer, Activity based costing for customer profitability analysis
Week 4 : CRM Applications, Applications of CRM in different industries

Panchal P.
Ms. Priyanka Panchal
(Administrator)

Charni Road,
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400004
College Code
1079

[Signature]
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(In-Charge Principal)
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Lilavati Lalji Dayal Night College of Commerce
Charni Road, Mumbai - 400 004



[Signature]
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**SHETH LALJI DAYAL AMALGAMATED TRUST'S
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE**

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Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

Flyer with Syllabus of SWAYAM Course offered “Micro Economics”

32



Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai



Sheth Lalji Dayal Amalgamated Trust's
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE
(Affiliated to University of Mumbai)

Value Added Certificate Course

Micro Economics

By Prof. Dr. M. Vasim Khan, School of Economics, DAVV

Course Coordinator : Mr. Ravi Singh

- Course Duration: 30 Hours
- Online Mode
- For TYBMS



Course Schedule
Date : 23/01/2023 to 17/03/2023

Week 1: Introduction to Economics, Principles of Economics, Scarcity and Choices, Production Possibility Frontier, Micro and Macro Economics , Meaning, Difference and Interdependence; Methodology of Economics

Week 2 : Law of Demand, Law of Demand, Demand Curve, Demand Schedule, Individual And Market Demand Curve. Exceptions of Law of Demand. , Movement and Shifts in Demand, Movement along a Demand Curve and Shifts in Demand Curve. Factors affecting Demand. Elasticity of Demand, Concept and Different types of Price Elasticity of Demand, Measurement of Price Elasticity. Total revenue and Price Elasticity. Income and Cross Elasticity

Week 3 : Consumer Behavior: Cardinal Utility Analysis -I, Meaning of Utility, Law of Diminishing Marginal Utility, Relationship between Marginal, Total Utility. Consumer Behavior: Ordinal Utility Analysis, Consumer Preferences, Assumptions, Indifference Curve, Indifference Map, Marginal Rate of Substitution, Properties of Indifference Curve

Week 4 : Income and Substitution Effect, Income Consumption Curve & Engel curve, Price, Income and Substitution Effect, Price Consumption Curve, Breaking up Price Effect, Application Indifference Curve, Cash Subsidy vs Kind Subsidy, Revealed Preference Theory

Panchal

Ms. Priyanka Panchal
(Administrator)



Charni Road,
Mumbai
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J.H.

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Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

Ref. No. _____

Date: _____

33

**Flyer with Syllabus of SWAYAM Course
offered “Environmental Studies”**

Sheth Lalji Dayal Amalgamated Trust's
Lilavati Lalji Dayal Night College of Commerce
Affiliated to University of Mumbai

Sheth Lalji Dayal Amalgamated Trust's
**LILAVATI LALJI DAYAL NIGHT COLLEGE
OF COMMERCE**
(Affiliated to University of Mumbai)

Value Added
Certificate Course
**ENVIRONMENTAL
STUDIES**

By Prof. Dr. Tushar
Banerjee, Devi Ahilya
Viswavidyalaya, Indore

Course Coordinator:
Mr. Jayprakash Maurya

- Course Duration: 30
Hours
- Online Mode
- For TYBAF

Course Schedule
Date : 23/01/2023 to
17/03/2023

Week 1: Concept of Environment, Land, a natural resource, Forest, the story of water, treasure of earth.

Week 2 : Global Food Position: Challenges and solutions, renewable energy resources, Energy and environment. Part - I, Dame, Boon or Curse, Fresh water ecology, reservoir system

Week 3: Reservoir ecosystem, The concept of ecosystem, Energy flow in ecosystem, ecofriendly agriculture, desert ecosystem, forest ecosystem, ecological succession, food webs and ecological pyramids, grass land ecosystem.

Week 4: Bio-geographical classification of India, Natural Dye, Biodiversity, an introduction, Conservation of Bio diversity, national and local levels, threats to biodiversity, value of biodiversity, endangered common plant and animal species.

Panchal P.
Ms. Priyanka Panchal
(Administrator)

[Signature]
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Govt. Order No.: NGC 2018 / (100 / 18) MHSHI-4

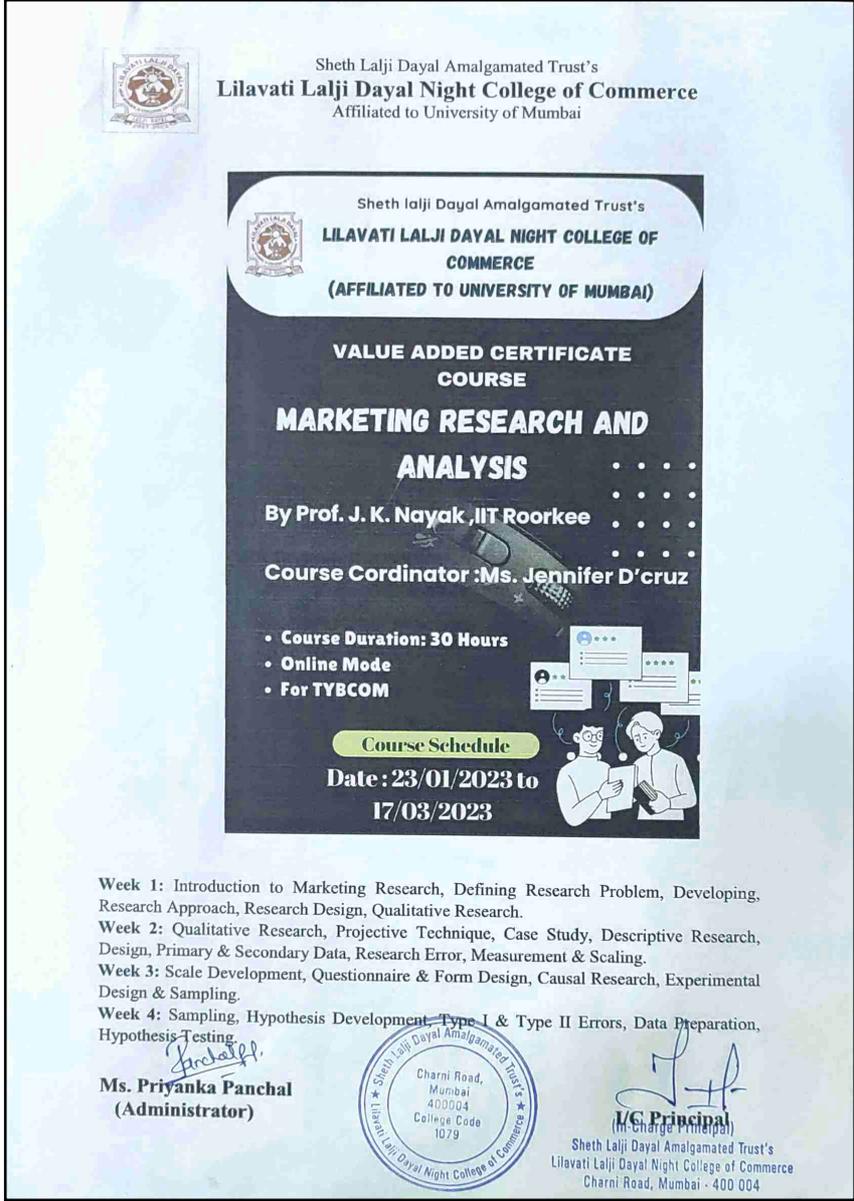
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Flyer with Syllabus of SWAYAM Course offered “Marketing Research & Analysis”



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Sheth Lalji Dayal Amalgamated Trust's
LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE
(AFFILIATED TO UNIVERSITY OF MUMBAI)

VALUE ADDED CERTIFICATE COURSE

MARKETING RESEARCH AND ANALYSIS

By Prof. J. K. Nayak, IIT Roorkee

Course Coordinator : Ms. Jennifer D'cruz

- Course Duration: 30 Hours
- Online Mode
- For TYBCOM

Course Schedule
Date : 23/01/2023 to 17/03/2023

Week 1: Introduction to Marketing Research, Defining Research Problem, Developing, Research Approach, Research Design, Qualitative Research.
Week 2: Qualitative Research, Projective Technique, Case Study, Descriptive Research, Design, Primary & Secondary Data, Research Error, Measurement & Scaling.
Week 3: Scale Development, Questionnaire & Form Design, Causal Research, Experimental Design & Sampling.
Week 4: Sampling, Hypothesis Development, Type I & Type II Errors, Data Preparation, Hypothesis Testing.

Priyanka Panchal
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