



**SHETH LALJI DAYAL AMALGAMATED TRUST'S**  
**LILAVATI LALJI DAYAL NIGHT COLLEGE OF COMMERCE**

375/77, Sardar Vallabhbhai Patel Road, Mumbai – 400 004. Tel.: 022 – 2382 7615/ 3507 7382

E-mail: lldhs2000@gmail.com/ info@lldhs.in

Website: www.lldhscoc.in

Govt. Order No.: NGC 2018 / (100 / 18) MHSI-4

Univ Affiliation No.: AFF / ICD / 2018-19/ 731

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**Criteria 1.2.1**  
**MOOC / SWAYAM – Add on**  
**Courses offered from MOOC /**  
**SWAYAM Platform**



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## INDEX

| Sr. No. | Year         | Number of SWAYAM Courses offered |
|---------|--------------|----------------------------------|
| 1       | 2018-2019    | No Courses offered               |
| 2       | 2019-2020    | No Courses offered               |
| 3       | 2020-2021    | 10                               |
| 4       | 2021-2022    | 10                               |
| 5       | 2022-2023    | 13                               |
|         | <b>Total</b> | <b>33</b>                        |





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**Value Added / SWAYAM courses offered during 2020-2021**

**1st Term**

| Sr. No | Programme Name                         | Mode   | Program Source          | Program Coordinator | Course    | No. Of Students enrolled | Duration             | Course Outcome   |
|--------|--|--------|-------------------------|---------------------|-----------|--------------------------|----------------------|--|
| 1      | Artificial Intelligence                | Online | Prof. Bhushan Tiwari    | Mr. Vikas Pandey    | TY - BCOM | 29                       | 06/10/20 to 26/12/20 | To Make students aware on concept and importance of Artificial Intelligence                          |
| 2      | Corporate Law                          | Online | Prof. Dr. Harpreet Kaur | Mr. Gaurang Parikh  | SY - BCOM | 41                       | 06/10/20 to 26/12/20 | To make students understand concept and significance of Corporate Law                                |
| 3      | Environmental Law                      | Online | Dr. Bharati Kumar       | Ms. Jennifer D'Cruz | FY - BAF  | 7                        | 06/10/20 to 26/12/20 | To make students aware of importance and practices of Environmental Law and ethics                   |
| 4      | Information & Communication Technology | Online | Dr. Arpita Bhatt        | Ms. Neha Kazi       | FY - BMS  | 23                       | 06/10/20 to 26/12/20 | To give glance of Information & Communication technology and its practical application on daily life |
| 5      | Intellectual Property                  | Online | Dr. A K Saihajpal       | Ms. Sameena Mulla   | FY - BCOM | 29                       | 06/10/20 to 26/12/20 | To make students understand the importance of Intellectual property and its different forms          |



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**2nd Term**

| Sr. No | Programme Name                      | Mode   | Program Source            | Program Coordinator   | Course | No. Of Student Participants | Duration             | Course Outcome  |
|--------|-------------------------------------|--------|---------------------------|-----------------------|--------|-----------------------------|----------------------|---|
| 1      | Tourism, Transport & Travel Service | Online | Mr. Shrikanth S           | Ms. Sameena Mulla     | FYBCOM | 29                          | 18/01/21 to 27/02/21 | To make students understand concept & Importance of Tourism, Transport and Travel Services available within and outside India |
| 2      | Tourism & Travel Management         | Online | Mr. Shrikanth S           | Mr. Jayprakash Mourya | FYBMS  | 23                          | 18/01/21 to 27/02/21 | To make students aware significance and impact of Tourism and Travel management and its benefits in generating employment     |
| 3      | Basics of Digital Marketing         | Online | Dr. Lalit Engle           | Ms. Neha Kazi         | FYBAF  | 7                           | 18/01/21 to 27/02/21 | To make students understand need of modern world and its aid in traditional Marketing   |
| 4      | Economic Growth & Development       | Online | Prof. Rajashree Bedamatta | Ms. Vibha Panchal     | SYBCOM | 41                          | 18/01/21 to 27/02/21 | To understand the concept and impact of Economic Growth & Development on humans life  |
| 5      | Speaking Effectively                | Online | Prof. Anjali Gera Roy     | Ms. Jennifer D'Cruz   | TYBCOM | 29                          | 18/01/21 to 27/02/21 | To make students able to speak effectively with proper usage of English and its vocabulary                                    |



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|---------|----------------------------------|--------|--------------------|---------------------|----------|-----------------------------|----------------------|--|
| 1       | Principles of Macroeconomics - I | Online | Dr. Kamlesh Gakhar | Mr. Ravi Singh      | FY Class | 111                         | 28/08/21 to 23/10/21 | To make students understand the concept and significance of Macroeconomics with its variables                  |
| 2       | Business Statistics              | Online | Dr. Manju S        | Ms. Dhvani Kapadia  | SYBMS    | 19                          | 28/08/21 to 23/10/21 | To make students understand concept and variables of Business Statistics                                       |
| 3       | Financial Accounting             | Online | Dr. Manish Sitlani | Mr. Shrinivas Bala  | SYBAF    | 7                           | 28/08/21 to 23/10/21 | To make students aware of different Financial Accounting concepts and models                                   |
| 4       | Entrepreneurship Development     | Online | Dr. Neelam Panchal | Mr. Vinit Upadhyay  | SYBCOM   | 24                          | 28/08/21 to 23/10/21 | To Make students understand the significance of Entrepreneurship Development and its overall impact on economy |
| 5       | Fundamentals of Insurance        | Online | Dr. K Uma          | Ms. Neha Kazi       | TYBCOM   | 38                          | 28/08/21 to 23/10/21 | To make students aware of fundamentals and principles of Insurance with practical examples                     |



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|--------|--|--------|------------------------|---------------------|----------|-----------------------------|----------------------|---|
| 1      | Financial Statement Analysis & Reporting - I | Online | Prof. Anil K Sharma    | Ms. Payal Varma     | FY Class | 111                         | 20/11/21 to 30/01/22 | To make students understand the concept and significance of Financial Statement Analysis and reporting in practical aspects           |
| 2      | Production & Operation Management            | Online | Dr. Ashish Agarwal     | Ms. Dhvani Kapadia  | SYBMS    | 19                          | 20/11/21 to 30/01/22 | To make students understand concept of Production and Operation Management and its significance                                       |
| 3      | Behavioural & Personal Finance               | Online | Prof. Abhijeet Chandra | Mr. Vinit Upadhyay  | SYBAF    | 7                           | 20/11/21 to 30/01/22 | To make students aware of Concept of Behavioural & Personal Finance and its usage in daily life                                       |
| 4      | Global Marketing Management                  | Online | Prof. Zillur Rahman    | Mr. Shrinivas Bala  | SYBCOM   | 24                          | 20/11/21 to 30/01/22 | To Make students understand the significance of Global Marketing Management, its different terms and effects on traditional marketing |



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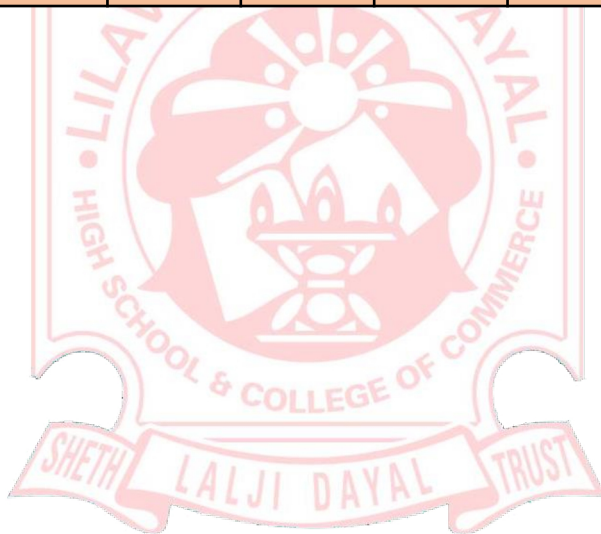
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|--------|-----------------|--------|-----------------------|---------------------|---------|-----------------------------|----------------------|--|
| 5      | E-Business      | Online | Prof. Mamata Jenamani | Ms. Neha Kazi       | TYBCO M | 38                          | 20/11/21 to 30/01/22 | To make students aware of fundamentals of E-Business, significance and use of E-Business by MNCs |



  
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|---------|------------------------------------|--------|---|-----------------------|----------|-----------------------------|----------------------|--|
| 1       | Integrated Marketing Communication | Online | Prof. Vinay Sharma                        | Ms. Namrata Bhalerao  | FY Class | 110                         | 16/08/22 to 15/10/22 | To make students understand the concept and significance of Integrated Marketing Communication and its different aspects |
| 2       | Business Organisation & Management | Online | Prof. Nawal Kishor                        | Ms. Nada Patel        | SYBC OM  | 43                          | 26/07/22 to 30/09/22 | To make students understand concept of Business Organisation and Management in detail                                    |
| 3       | Direct Tax - Laws & Practices      | Online | Prof. (Dr) Subhrangshu Shekhar Sarkar     | Ms. Aarati Pugaonkar  | SYBMS    | 44                          | 26/07/22 to 30/09/22 | To make students aware of different Laws and Practices prevailing in India with reference to Direct Tax                  |
| 4       | Effective Business Communication   | Online | Prof. Bringi Devi & Prof. Rakesh Godhwani | Mr. Jayprakash Mourya | SYBAF    | 16                          | 26/07/22 to 30/09/22 | To Make students understand the significance of Effective Business Communication and tools under this                    |





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| 5      | Management Information System | Online | Prof. Kunal Kanti Ghosh, Prof. Saini Das & Prof. Surjit Mukherjee | Ms. Jennifer D'Cruz | TYBMS  | 16                          | 26/07/22 to 30/09/22 | To make students aware of fundamentals of Management Information System and its necessity in todays world                   |
| 6      | Marketing Research & Analysis | Online | Prof. J K Nayak   | Mr. Rahul Patwa     | TYBAF  | 7                           | 26/07/22 to 30/09/22 | To make students understand the significance of Marketing Research and Analysis and employment opportunities under the same |
| 7      | Managerial Economics          | Online | Prof. Trupti Mishra   | Mr. Ravi Singh      | TYBCOM | 21                          | 26/07/22 to 30/09/22 | To make students understand Managerial Economics, a new concepts and its wide usage   |



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|--------|-----------------------------------|--------|--------------------------------------|----------------------|----------|-----------------------------|----------------------|--|
| 1      | Goods & Service Tax               | Online | Prof. Dr. Ashoka M L and Dr. Vinay S | Mr. Samlam Dokadia   | FY Class | 110                         | 23/01/23 to 17/03/23 | To make students understand the concept and significance of Goods & Service Tax and its aid in calculation of different variables of Economy |
| 2      | Introduction to Banking & Finance | Online | Prof. P C Narayan                    | Ms. Payal Varma      | SYBC OM  | 43                          | 23/01/23 to 17/03/23 | To make students understand the basic concept of Banking & Finance   |
| 3      | Corporate Tax Planning            | Online | Prof. Anirban Ghosh                  | Ms. Aarati Pugaonkar | SYBMS    | 44                          | 23/01/23 to 17/03/23 | To make students aware of different tools and methods of Corporate Tax Planning  |
| 4      | Customer Relationship Management  | Online | Prof. Shainesh G                     | Ms. Namrata Bhalerao | SYBAF    | 16                          | 23/01/23 to 17/03/23 | To Make students understand the significance of Customer Relationship Management and its wide usage by all the companies                     |



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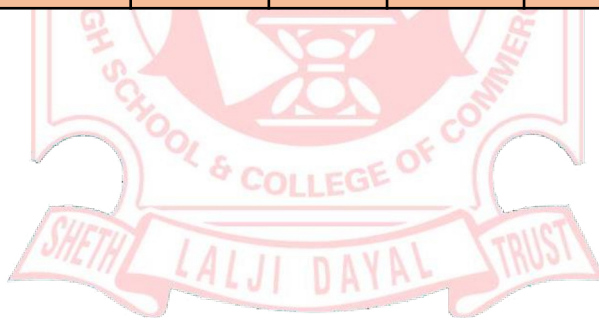
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| 5      | Micro Economics       | Online | Prof. M Vasim Khan    | Mr. Ravi Singh        | TYBMS  | 16                          | 23/01/23 to 17/03/23 | To make students aware of fundamentals of Micro Economics and its various variables  |
| 6      | Environmental Studies | Online | Prof. Tushar Banerjee | Mr. Jayprakash Mourya | TYBAF  | 7                           | 23/01/23 to 17/03/23 | To make students understand the significance of Environmental Studies and problems associated with it and bringing practical solutions |



  
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